

The Overall Value of Gluten Free Market in North America and Europe was Estimated as much as 9.9 billion in 2017

The new gluten free market report covers 26 countries, 10 product markets, 229 holding companies and competitive landscape of 1175 companies across the world.

LEWES, DELAWARE, DELAWARE, UNITED STATES, June 7, 2018 /EINPresswire.com/ -- [“The Gluten-Free Market in North America and Europe”](#)

report presents a strategic vision of the major multi-country players as well as all the significant players in each country.

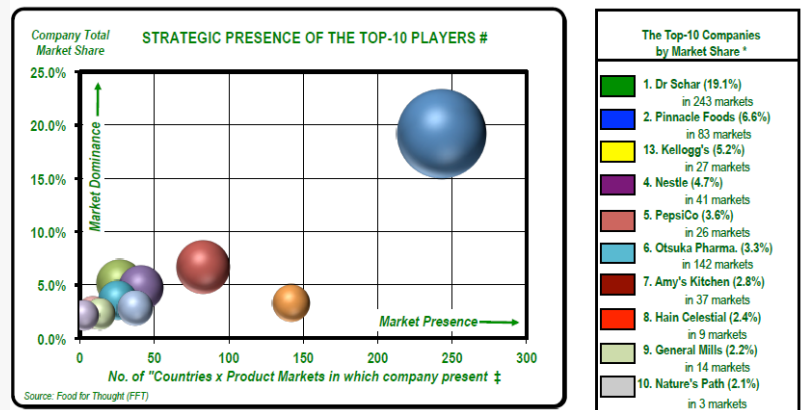
229 holding companies and 79 key subsidiaries are identified, covering each of the 10 country and product markets presented, together with 1175 market shares and matching brands. The Top-10 Players supply 52.2% of this market. Based on 308 companies altogether including key subsidiaries and 1175 company market shares quoted.

The product ranges covered in report are; Baking Premixes Glutenfree, Bread Products Glutenfree, Biscuits Glutenfree, Fresh Pasta Glutenfree, Dry Pasta Glutenfree, Breakfast Cereals Glutenfree, Sweets Glutenfree, Snackbars Glutenfree, Frozen Pizza Glutenfree, Frozen Ready Meals Glutenfree.

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The total market by value grew by a real -0.5% annually from 2012 to 2017 to reach Euro 9.9 billion in 2017. The total market by value is forecast to grow by an average real 0.66% annually to 2020.”

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Strategic Competitive Situation of the Top-10 Gluten Free Manufacturers



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Report provides complete quantitative, hard data demand and supply analysis of final human consumption in the country and product markets covered. All product markets are carefully defined so as to be comparable across all countries.

Based on premium international food and drink markets database, the report includes:

- * Separate Foodservice and Retail Market data are given by volume and value, and by product and country, hence providing complete coverage of the final human consumption
- * Up to the Top-10 holding companies by market share by product, country and region

- * Up to Top-100 holding companies listing by overall market share in the present markets
- * Own label, branded, unbranded and artisanal market shares

This report entails a fully up-to-date mapping of the market providing valuable support to strategic marketing decisions, in particular regarding:

- * Strategic Planning
- * Marketing & Sales
- * Mergers and Acquisitions
- * Market Opportunities & Risks
- * Companies Strengths & Weaknesses

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