



Handheld GPS Market Opportunities by Key Players, Regional Segmentation and Forecasts, 2018 – 2025

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New Study on “2018-2025 Handheld GPS Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast” added to Wise Guy Reports Database

This report studies the global Handheld GPS market status and forecast, categorizes the global Handheld GPS market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

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Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value in 2015, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

Along with the development of United States domestic Industrial technology, United States handheld GPS has to be advanced in the world, especially in high end products.

The market scale will keep decreasing in the next few years. Although tough more people choose to enjoy their outdoor life brought a lot of opportunities, the smartphone is so convenience and technical update frequently that handheld GPS can be hardly to improve more, the research group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the handheld GPS field.

However, the high cost of the systems and effectiveness of the device are the major factors hindering the growth of this market. In the future, the manufacturers who want to occupy the market must depend on market mechanism reform, core technology improvement, manufacturing equipment innovation, brand establishment and customer training and service enhancement.

The global Handheld GPS market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Garmin
Magellan
Lowrance
Bushnell
Golf BUddy
DeLorme

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

- United States
- EU
- China
- Japan
- South Korea
- Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

- North America
 - United States
 - Canada
 - Mexico
- Asia-Pacific
 - China
 - India
 - Japan
 - South Korea
 - Australia
 - Indonesia
 - Singapore
 - Rest of Asia-Pacific
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Russia
 - Rest of Europe
- Central & South America
 - Brazil
 - Argentina
 - Rest of South America
- Middle East & Africa
 - Saudi Arabia
 - Turkey
 - Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

- General Handheld GPS
- Wireless Intercom Handheld GPS
- Digital Map Handheld GPS
- Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

- General Handheld GPS
- Wireless Intercom Handheld GPS
- Digital Map Handheld GPS
- Others

The study objectives of this report are:

To analyze and study the global Handheld GPS capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Handheld GPS manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Handheld GPS are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Handheld GPS Manufacturers

Handheld GPS Distributors/Traders/Wholesalers

Handheld GPS Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Handheld GPS market, by end-use.

Detailed analysis and profiles of additional market players.

For Detailed Reading Please visit WiseGuy Reports @

<https://www.wiseguyreports.com/reports/3217892-global-handheld-gps-market-research-report-2018>

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