Location Intelligence & Location Analytics Market is anticipated to hit $28.17 billion by 2023 at a CAGR of 23.40%

Americas region holds the largest market share in the Location Intelligence and Location Analytics Market,is anticipated to reach $11.2 B by 2023 at CAGR 20.5%

HYDERABAD, TELANGANA, INDIA, June 7, 2018 /EINPresswire.com/ --
According to the new market research report by [IndustryARC](link) titled "Location Intelligence & Location Analytics Market: By Organization (Small, Medium, Large); By Service (Consulting, System Integration, Others); By Industry (Consumer, BFSI, Travel, Others); By Application (Workforce Management, Facility Management, Others) & By Geography - (2015-2021)", the market is driven by the growth of mobile location analytics in the retail sphere.

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Location Intelligence & Location Analytics Market

Americas held the largest market share in the Location Intelligence & Location Analytics Market Americas region holds the largest market share and growth in the Location Intelligence and Location Analytics Market, and is anticipated to reach $11.2 billion by 2023 at a CAGR of 20.5%. However, APAC witnesses highest growth during the forecast period and is expected to reach $7.6 billion by 2023 at a CAGR of 31.9%. Significant increase in adoption of big data analytics is set to drive the Americas Location Intelligence Market. The key applications in this region include workforce management, facility management among others.

Selected Value Chain Analysis done in the full report
Business Analytics Value Chain:
In Analytics value chain, the data, via a series of steps, is converted into actionable insights. The data, which is initially acquired from various sources, is filtered and unwanted or redundant data is removed. Data is then transformed in the required format and the analysts explore and analyze data, which is further reported into actionable insights for automation and operations.
Business Intelligence Value Chain:
–In Intelligence value chain, data from various businesses is gathered from different data sources such as operational sources, ERP, CRM, SQL, Flat files/ Spreadsheets and others. The data flows through ETL from sources to end results, is transformed, and then loaded into data warehouse for further end use in OLAP analysis, data mining, data visualization, reports, dashboards, alerts and others.
Location Intelligence and Location Analytics:
–Location intelligence is basically business intelligence (BI) tool, which correlates geographic conditions and contexts to business data gathered from various data sources, and converts data into insights for business. It can also be used as an asset management tool. Location analytics is a process of interpreting and analyzing data when used in comKeywords: data visualization (M 10k-100k), location intelligence (L 1k-10k), location analytics (L 1k-10k)
bination with GIS (Geographical Information System).

To access / purchase the full report browse the link below

Excerpts on Market Growth Factors
The global location intelligence and location analytics market is in the growth phase, and countries in Asia-Pacific and European regions have a scope of significant growth in the coming future, along with few of the other developed countries globally.
Asia-pacific is the fastest growing market for location intelligence and location analytics market. Global location analytics market in the APAC region has grown considerably in the past few years, and this trend is anticipated to continue in the coming future while China and Japan are the major contributors to the market.
Location Intelligence and location analytics market by real estate industry is anticipated to reach $4.05 billion by 2023 at a CAGR of 27.2%.
Location Intelligence and location analytics market by transportation and logistics industry is anticipated to reach $13.9 billion by 2023 at a CAGR of 22.2%.
The ease of integration and quicker access for consumers through this technology will drive the market.
With the advancement of banking and finance sector, location intelligence is expected to grow in the RoW region.
Rising mobile and cloud analytics has led to the growth of location intelligence and location analytics across the globe.

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https://industryarc.com/support.php?id=236

Key players of Location Intelligence and Location Analytics Market:
Pitney Bowes Inc., Caliper Corp. and Oracle are analyzed to be the dominant players of the location intelligence and location analytics market. Other players including Tibco, Galigeo, Teradata, Tableau, ESRI, accounts for a meager market share.
The top companies have been investing significantly in R&D. IBM and Oracle, along with few of the significant key players have witnessed strong revenues for their location intelligence and location analytic products/services.
Caliper Corporation, Pitney Bowes Inc, Oracle and SAP are some of the major vendors of location intelligence and location analytics globally.
Though the industry has witnessed rise in cloud based applications and increasing adoption of analytical business intelligence, key players are managing to sustain the market demand and profit margins with strategic investments and production flexibility.

Location Intelligence and Location Analytics Market Report is segmented as indicated below
Location Intelligence and Location Analytics Market By Type:
1.Small Enterprises
2.Medium Enterprises
3.Large Enterprises
Location Intelligence and Location Analytics Market By Service:
1.Consulting Services
2.System Integration Services
3.Managed Services
4.Others
Location Intelligence and Location Analytics Market By Industry
1 Consumer
2 BFSI
3 Real Estate
4 Travel
5 Transportation & Logistics
6 Manufacturing

7 Others

Location Intelligence and Location Analytics Market by Application
1.Sales and Operational Profitability Management
2.Workforce Management
3.Facilities Management
4.Tracking and Route Monitoring
5.Customer and Marketing Management
6.Risk Assessment/Situational Awareness
7.Others

Location Intelligence and Location Analytics Market By Geography (Covers 14 + Countries)

Location Intelligence and Location Analytics Market By Entropy

Companies Cited/Referenced/Interviewed:
SAS Institute
Miicrosoft
Locomizer
Maplarge
Spatial
Cisco
ESRI
Google
Company 9
Company 10+

Related Reports Keywords: data visualization (M 10k-100k), location intelligence (L 1k-10k), location analytics (L 1k-10k)

A.Real Time Location Systems in Healthcare Market
https://industryarc.com/Report/15053/real-time-location-systems-in-healthcare-market.html

B.Workforce Management Market
https://industryarc.com/Report/15473/workforce-management-market.html

What can you expect from the report?
The Location Intelligence & Location Analytics Market is Prepared with the Main Agenda to Cover the following 20 points:
1.Market Size by Product Categories
2.Market trends
3.Manufacturer Landscape
4.Distributor Landscape
5.Pricing Analysis
6.Top 10 End user Analysis
7.Product Benchmarking
8.Product Developments
9.Mergers & Acquisition Analysis Location Intelligence & Location Analytics Market
10.Patent Analysis
11.Demand Analysis (By Revenue & Volume) Keywords: data visualization (M 10k-100k), location intelligence (L 1k-10k), location analytics (L 1k-10k)
12.
13.Country level Analysis (15+)
14.Competitor Analysis
15.Market Shares Analysis
16.Value Chain Analysis
17.Supply Chain Analysis
18.Strategic Analysis
19.Current & Future Market

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