

# DEI Communities Announces Name Change to Haley Residential As it Celebrates 25 Years in the Multifamily Industry

*The Haley Residential name change serves to honor founder Jack Haley's legacy.*

OMAHA, NE, UNITED STATES, June 7, 2018 /EINPresswire.com/ -- DEI Communities – a national property management company – celebrates its 25th year anniversary with the announcement that it is changing its corporate name to Haley Residential. This name change serves to honor founder Jack Haley's legacy as the company launches into the next phase of the vision to be the best in the industry. "The decision to honor Jack's name was a very easy one. Haley Residential will continue to be driven by the same core values as it looks toward the next 25 years in the multifamily industry", said Dan Clatanoff, President of Haley Residential.



Haley Residential was founded in 1992 by Jack Haley upon his return to Omaha after decades of distinguished service in the United States Air Force. Mr. Haley grew the company by forming a strong leadership team with expertise in the industry's core disciplines: investment debt and equity, legal and transactional, strategic thinking and best practice multifamily operations. Continuing strategic and technological growth at Haley Residential requires the continuous improvement and entrepreneurial spirit spoken of in the organization's Core Values.

## Haley Residential Culture of Core Values

The success of Haley Residential comes directly from the core values established and practiced by founder Jack Haley. Haley Residential's core values are:

- Integrity Matters
- Performance Counts
- Relationships of Trust
- Open Communication and Information are Key
- Continuous Improvement Through Entrepreneurial Spirit

Unique Service Offering

Today Haley Residential is a nationally-recognized leader in the multifamily industry with services that include property management, construction management, asset management, due diligence/asset valuation, disposition Services, receivership services and fee-managed property management.

#### About Haley Residential

Centrally Located in Omaha, Nebraska, Haley Residential operates more than 40 multifamily properties across the United States. Haley Residential acquires and maintains apartment communities that provide quality living spaces to its residents and value to its investors.

[www.haleyres.com](http://www.haleyres.com)

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