

# Howdoo Building Public Blockchain and Releasing Beta App of Social Media Platform While Token Sale Comes To An End

*Howdoo, the privacy-focused social media network that leverages its own highly scalable blockchain has public ICO ending on June 12th.*



LOS ANGELES, CALIFORNIA, UNITED STATES, June 7, 2018 /EINPresswire.com/ -- Howdoo, a blockchain-based, privacy-focused social media platform, has released the beta version of their mobile app. Howdoo is a platform that turns social media on its head by decentralizing user and network data and respecting user privacy.

The Howdoo app puts the user in control of what they see and do, of who and what they choose to engage with, and how they decide to attribute value and monetize these activities via the blockchain and the built-in  $\mu$ Doo token. CEO David Brierley describes Howdoo's vision:

“Imagine a single application that combines all the best features of existing social media apps, but with a radical new approach to putting users, communities, content creators, and advertisers together in complete harmony and control – alongside a whole new way of incentivizing and rewarding contributions. This is exactly what Howdoo is building today.”

Current social media platforms use relevance scores and ranking algorithms that limit what users see, or flood users' streams with unwanted ads and content. But Howdoo lets users control that, allowing them to own and optimize their social feed. It's a completely independent social platform with tokenized micropayments and the built-in  $\mu$ Doo token as major in-network features.  $\mu$ Doo micropayments give content creators and influencers a fair share of revenue while also rewarding good behavior and enabling tipping between users. Additionally, users can be rewarded for sharing and curating content — all without having to worry about large network fees.

Howdoo also allows for dAPPs on its scalable public blockchain, with a recent partnership with Deadhead Games leading the charge to bring gaming to Howdoo. Unlike other dAPP platforms which suffer from network fees and non-existent scalability, Howdoo provides massive scale with zero fees on its blockchain, giving select 3rd parties the ability to deploy their dAPP and successfully meet their business objectives.

The total number of tokens generated is approximately 133 million, available via crowdfunding at \$0.10 per  $\mu$ Doo token. The crowdsale of  $\mu$ Doo will now run only until June 12th, 2018 due to investor confidence in the technology.

For more information on Howdoo (<https://howdoo.io>) the Howdoo ICO, or to schedule an interview with Howdoo CEO David Brierley, please email [brian\(at\)contentfac\(dot\)com](mailto:brian(at)contentfac(dot)com).

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