

One Less Gun

MCCROW

NEW YORK, NY, UNITED STATES, June 7, 2018 /EINPresswire.com/ -- New York City, June 7th, 2018 – Manhattan – HG Contemporary presents the gallery's second exhibition for artist Carl McCrow, entitled "One Less Gun". The exhibition will be on view from June 14th through July 13th, 2018 at HG Contemporary located at 527 West 23rd Street, with a private opening held on Thursday, June 14th.



The exhibition brings together most recent works by McCrow dedicated to reducing the number of small arms by funding weapons end munitions management projects in areas suffering

from the effects of war and conflict. One less Gun offers everybody the opportunity to contribute to the solution of this largely ignored problem. By texting onelessgun to 70007 on your mobile phone you can destroy a gun for £5. Our target is to destroy 1 million weapons. This will save lives, stabilize communities and make a safer world. In recognition of your contribution you receive an inert round with the serial number of the destroyed weapon etched on to it. McCrow's art is controversial, thought provoking and embraces the contradictory views that come with guns and refocuses them with a fresh perspective and a heartfelt purpose.

The stories McCrow uncovers, tell of the continuous struggle people face from small arms, mines and other unexploded ordnance strewn across miles of countryside. By taking these weapons out of action, a region's dark past can begin to turn into a brighter future for those who continue to live and work there. As well as making a small but important difference to arms reduction, McCrow is producing a body of work that is proving to be extraordinarily provocative and totally captivating. McCrow's charity, One Less Gun, has been set up to change the way the world deals with surplus and illicit small arms with an aim of destroying 1,000,000 guns. To help us achieve our target, we have created Gun Neutral: a new type of donation, where film and game makers make a financial pledge to the charity for every weapon on appearing on screen.

Gun Neutral is an ethical not a moral proposition. It is an opportunity for the industry to use their fictional weapons as a means to destroy small arms that could otherwise fall into the wrong hands. Such a commitment is a very public expression of consciousness and a tangible way for the industry to play a huge role in helping eradicate a major source of suffering.

We believe it's a simple equation:

One less gun equals one more
Chance to change someone's
Life for the better

About the Artist

In 2009 McCrow's close friend lost both legs and an arm in an explosion whilst on tour with the British Army in Afghanistan. It was one of the catalysts that turned a distant fascination with guns and weaponry into questions about individual purpose, morality, hidden stories and the ability of one person to make a difference.

Since then, McCrow has begun a journey to deactivate and destroy as many weapons as he can. It's a personal quest to understand first hand the terrible consequences of conflict and through art, tell the unheard, human stories that share their past with each weapon he finds.

As well as making a small but important difference to arms reduction, McCrow is producing a body of work that is proving to be extraordinarily provocative and totally captivating. An underlying theme of the work is an exploration of moral insanity; described 200 years ago as a decay of social affections, an aversion to the nearest relatives and friends formerly beloved; in short, a change in the moral character of the individual. Guns have long had an extraordinary and terrible influence over us. There are those who glorify them, those that subjugate through them and those who suffer by them. McCrow captures this polarizing behavior and brings the subject into the 21st Century, portraying it with originality, wit, and soul.

About HG Contemporary

HG Contemporary is a breakthrough gallery founded by Philippe Hoerle-Guggenheim in 2014. The gallery has built a reputation for unearthing distinct artists and producing shows that embrace groundbreaking aesthetics and concepts. The gallery is committed to developing an international contemporary program that is ambitious as well as diverse. This commitment carries with it an innovative and clear vision about producing exceptional art exhibitions as well as a deep understanding of visual culture's function within and beyond the walls of the gallery. This approach includes a digital path, which is under way.

Media Contact:

Aubrie Wienholt | 310.801.1659 | aubriewienholt@prforartists.com

Philippe Hoerle-Guggenheim
email us here
HG Contemporary Gallery
2123664490

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