

## Reshoring Institute Announces State-By-State "Made in USA" Labeling Comparison

Single Site Where Companies Can Compare State and Federal Labeling Regulations

SILICON VALLEY, CALIFORNIA, UNITED STATES, June 8, 2018 /EINPresswire.com/ -- The Reshoring Institute https://reshoringinstitute.org today announced a single site where companies can go to compare state regulations regarding "Made in USA" labeling.



"Made in USA state and federal labeling regulations can be very confusing for manufacturers and assemblers," said Rosemary Coates, Executive Director of the Reshoring Institute. "Many companies don't know if they should follow local or national regulations. In addition, the federal definitions are subject to interpretation," she said. "We know of no other single site that compares the state and federal regulations for every state to assist companies in making labeling decisions."

Because of the confusion over federal vs. state requirements, the Reshoring Institute has developed an on-line resource to make it easier for companies to research the requirements state-by-state. Companies can click on each state here: <a href="https://reshoringinstitute.org/made-in-your-state/">https://reshoringinstitute.org/made-in-your-state/</a> to find the state and federal requirements.

"Most of the states follow the federal guidelines," said Daisie Hobson, Director of Research at the Reshoring Institute. "The problem is, even the federal regulations are confusing, relying on a product's bill of materials to determine the value of the American-made content."

The Federal Trade Commission allows products to have the <u>Made in USA label</u> if the product components are "all or virtually all" domestically produced, and the final product assembly occurs in the U.S. Companies that simply assemble a product from foreign components cannot legally apply a "Made in USA" label.

The Reshoring Institute helps companies sort out the requirements and lawfully apply the correct label whether it is "Made in USA" or "Assembled in the USA" or a more detailed description. The Reshoring Institute website is fast becoming the first stop for companies that are trying to sort out the U.S. labeling requirements and start their reshoring projects.

## About the Reshoring Institute:

The Reshoring Institute, a 501c3 non-profit organization, offers free, downloadable research from its website, created and curated by graduate student interns from Santa Clara University, University of Southern California, University of San Diego, Rutgers University and St. Louis University. We also offer personalized consulting assistance at reasonable fees. The Institute's mission is to provide research and support for companies bringing manufacturing and services back to America and to educate student interns about the business of manufacturing. For more information, contact

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