

Frozen Fruits Market Segment and Trend with Global Foresight 2027

Global Frozen Fruits Market Research Report 2018 Analysis and Forecast to 2027

PUNE, INDIA, June 8, 2018 /EINPresswire.com/ -- The global <u>frozen fruits</u> market by region statistical report published by Market Research future contains a brief overview of global frozen fruits market by region. The market has been segmented on the basis of regions in globe as North America, South America, Europe and Asia Pacific to provide a clear picture of frozen fruits industry in world. The global market for frozen fruits has witnessed continued demand during the last few years and is projected to grow at a CAGR of 5.34% from 2016 to 2027. Increase in versatile demand across various food and beverage segments particularly convenience foods and beverages is likely to drive the global frozen fruits market.

North America will witness maximum growth in the frozen fruits market followed by Europe. However, volume wise market size will continue to be higher under Asia Pacific region. With increasing disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits. South America will witness maximum growth in the musk melon market but volume wise Asia Pacific is having more market share in frozen musk melon market. Asia Pacific is also have maximum market share water melon market and is growing at higher rate compare to North America and Europe. From last few years frozen tropical fruits market is witnessing significant growth in South America and Europe region.

Through this report Market Research future aims to provide understanding of the global frozen fruits market and assists identification of ongoing trends along with anticipated growth in the coming years. For this research extensive primary research was conducted to gain a deeper insight of the market performance. Various industry experts and Key Opinion Leaders (KOLs) were contacted from both supply side and demand side of global frozen fruits market. The supply side industry experts consisted of CEOs, Directors, Marketing Managers, Sales Mangers, R&D Specialists, Country Manager, Regional Managers frozen fruits companies, Retailers, and Distributors amongst others.

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The Global Frozen Fruits Market, By Fruit Type statistical report published by Market Research future contains a brief overview of global frozen fruits market by fruits type. The market has been segmented on the basis of fruit types in globe as melons, tropical fruits, drupe fruits, prune fruits and other fruits to provide a clear picture of frozen fruits industry in world. The global market for frozen fruits has witnessed continued demand during the last few years and is projected to grow at a CAGR of 5.34% from 2016 to 2027. Increase in versatile demand across various food and beverage segments particularly convenience foods and beverages is likely to drive the global frozen fruits market.

Tropical fruits contributed major market share in 2014. Figs and pineapple are the two types of tropical fruits which are high in demand in the frozen fruits market. Prune fruits have grown at the rate of 2.16% which is more than any other frozen fruits types during 2011 to 2016. After prune fruits, frozen fruit market for tropical fruits is growing at a higher rate.

Increase in demand for confectionery, bakery and dairy products specifically in strawberries will drive demand for berries. Among various frozen fruit types, water melon and mango was estimated a larger share in the year 2016. In U.S., blueberries are growing at higher rate followed by cranberries. U.S. has maximum market share of berries which is more than market share of melons. In Brazil, figs will sustain higher demand followed by pineapple among the frozen fruit segments during the forecasted period.

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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