

GlobalVision Launches Digital Color Inspection System

New System for Print & Packaging, Now Including Pantone Values

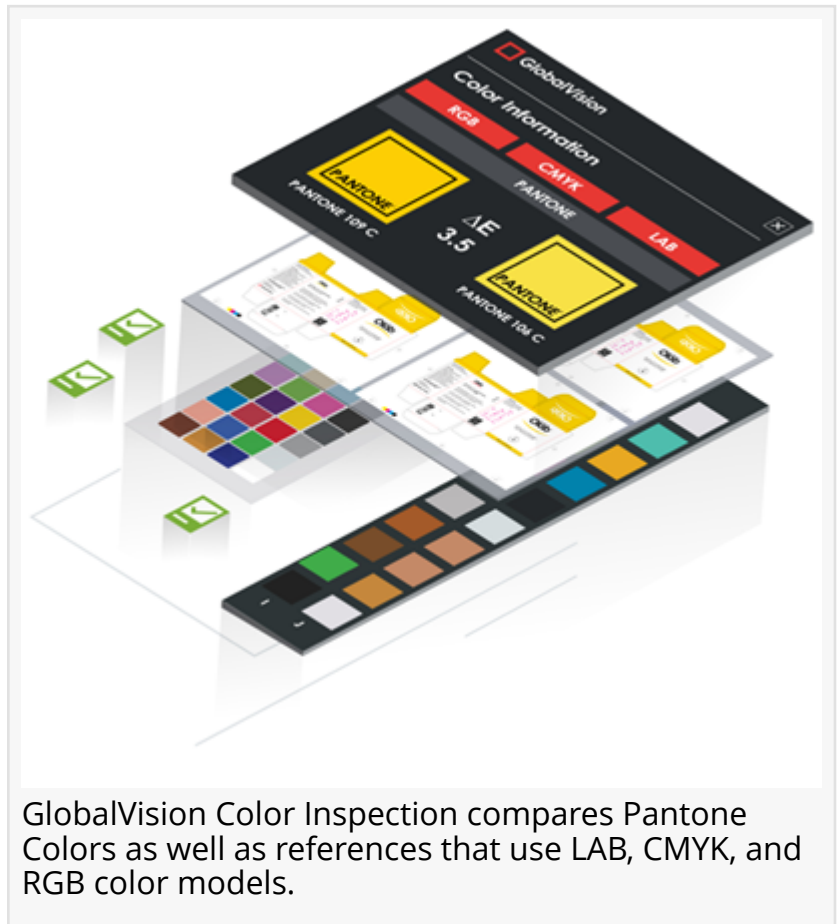
MONTREAL, QC, CANADA, June 8, 2018 /EINPresswire.com/ -- In partnership with [Pantone](#), provider of professional color standards for the design industry, and X-Rite, global leader in the science and technology of color and appearance, GlobalVision proudly announces the release of the world's first digital [Color Inspection](#) system for print & packaging. This unique technology revolutionizes color inspection by creating a digital environment for the color evaluation process for PDFs and printed components.

"We are excited to release the first product that digitally checks for color changes. Adding Color Inspection to our quality control platform delivers a complete solution for detecting errors on print & packaging," said Reuben Malz, CEO of GlobalVision. "Partnering with Pantone and X-Rite ensures our customers work with the familiar, industry standards they depend on every day."

GlobalVision Color Inspection compares Pantone Colors as well as references that use LAB, CMYK, and RGB color models. First, users select color points to compare against the printed component; then the software reports any estimated color differences beyond a defined threshold. Instead of manually checking colors by eye, users can detect and communicate potential color differences with color reports alongside proofs for further evaluation and approval. When combined with text, graphics, and barcode inspection capabilities, the platform can now be used to inspect the entire package.

GlobalVision Color Inspection makes use of multiple Pantone Publications to evaluate color within PDFs or scanned proofs and printed materials. The system utilizes a calibration chart and an X-Rite eXact spectrophotometer to improve the color precision of the scanner, making evaluation of Pantone Colors more reliable. This allows users to check all specified colors on scanned materials at once, further accelerating the quality assessment process.

"We are excited to partner with GlobalVision to incorporate the universal Pantone Color Language into its Color Inspection System and offer users more reliable and efficient color



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inspection solutions for print and packaging," said Adrian Fernandez, Vice President and General Manager of Pantone. "Building on our commitment to helping make color communication easier and further integrating physical references with digital tools, the GlobalVision Digital Color Inspection System enables users to anticipate color variances and ultimately reduce the time and resources spent on multiple proofs."

To learn more about Color Inspection and other quality control solutions, contact us today.

About GlobalVision

GlobalVision's mission is to help businesses sign off with confidence before going to market. As the #1 quality control and proofreading software provider for print and packaging professionals, we help assure quality of products, eliminate tedious quality checks, and minimize the chance of human error. Thousands of customers around the world use GlobalVision as their quality control solution of choice to produce error-free packaging efficiently and on time. See how GlobalVision can help your business today at globalvisioninc.com.

About Pantone

Pantone provides a universal language of color that enables color-critical decisions through every stage of the workflow for brands and manufacturers. More than 10 million designers and producers around the world rely on Pantone products and services to help define, communicate and control color from inspiration to realization – leveraging advanced X-Rite technology to achieve color consistency across various materials and finishes for graphics, fashion and product design. Pantone Standards feature digital and physical color specification and workflow tools. The Pantone Color Institute™ provides customized color standards, brand identity and product color consulting as well as trend forecasting inclusive of Pantone Color of the Year, Fashion Runway Color Trend Reports, color psychology and more. Pantone B2B Licensing incorporates the Pantone Color System into different products and services, enabling licensees to communicate and reproduce approved Pantone values and improve efficiencies for their users. Pantone Lifestyle brings color and design together across apparel, home, and accessories. Learn more at www.pantone.com and connect with Pantone on [Instagram](#), [Facebook](#), [Pinterest](#), and [LinkedIn](#).

About X-Rite

Founded in 1958, X-Rite Incorporated is a global leader in the science and technology of color and appearance. With Pantone, X-Rite employs more than 800 people in 11 countries. The company's corporate headquarters are located in Grand Rapids, Mich., with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite offers a full range of solutions used by manufacturers, retailers, printers, photographers and graphic design houses to achieve precise management and communication of color and appearance throughout their processes. X-Rite products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit www.xrite.com. For the latest news, information, connect with X-Rite on [LinkedIn](#), [Twitter](#), and [Facebook](#).

For more information, please contact:

Christine Vannelli, PR Contact - GlobalVision
cvannelli@globalvisioninc.com
www.globalvisioninc.com

Kimberly Ciocon, Global Communications Manager – Pantone
kimberlyciocon@pantone.com
www.pantone.com

Christine Vannelli

GlobalVision
514-624-4422
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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