

Growing Awareness about M2M Services Market CAGR of +27% by 2025: Market Overview, Future Outlook, Global Forecast

PUNE, MAHARASHTRA, INDIA, June 9, 2018 /EINPresswire.com/ -- Our Analysts forecast the Global M2M Services Market to grow at a CAGR of +27% during the period.

A machine-to-machine (M2M) platform is a programmed unit in which M2M applications and services are built on. Owing to the growing adoption of the Internet of Things (IoT) and M2M services, the demand for innovative M2M platforms to enable new M2M services (such as connected cars and smart homes) is increasing. Also, many small players are entering the global M2M platform market as the entry barriers are low.

The objective of the report is to gather important market data and offer insights into the trends and opportunities of the global M2M Services market to its readers. The report categorizes the market in a detailed manner to offer comprehensive insights into the factors responsible for enhancing as well as confining the market growth. The statistical surveying report on the global market also inspects the indicators in the market that are vital to represent the revenue forecast of the market over the given forecast period.

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Key Players Profiled in this Report: AT&T, EE LIMITED, Deutsche Telekom, Gemalto NV, AERIS Communications, PTC, Oracle, Ericsson AB, Verizon Wireless.

Some of the primary growth drivers of the global M2M services market are expanded fiber optic cable networks and improved Internet connection. This has enabled M2M service providers to offer integrated telecom solutions to industrial consumes. Apart from this, significant drop in operational costs involved with M2M services is boosting their uptake across a large nuber of industry verticals. However, loss of valuable information across multiple connected devices in the event of a cyber-attack is providing headwinds to the growth of global M2M services market.

The market intelligence tries to understand the innovative approaches by vendors in the global market to offer product differentiation through Porter's five forces analysis. It likewise points out the means in which these organizations can fortify their stand in the market and boost their incomes in future.



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Most important data include the key recommendations and predictions by our analysts, intended to steer a strategic business decision. The company profiles section of this research service is a compilation of the growth strategies, financial status, product portfolio, and recent developments of key market participants. The report provides detailed industry analysis of the global M2M Services market with the help of proven research methodologies such as Porter's five forces. The forces analyzed are bargaining power of the buyers, bargaining power of suppliers, threat of new entrants, threat of substitutes, and the degree of competition.

Furthermore, the report profiles some of the most prominent enterprises in the global M2M Services market to provide valuable recommendations. The product portfolio of the companies profiled are studied in detail. Besides this, information is obtained from their financial reports and strategies they adopted over the last couple of years. The impact of these strategies in the overall market is gauged as well, for the purpose of the study.

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