

Future Trend Forecast of Proximity Marketing Growing at CAGR of +30% by 2023: Emerging- & High-Growth Segments

HOUSTON, TEXAS, UNITED STATES, June 11, 2018 /EINPresswire.com/ -- Global Proximity Marketing estimated to grow at a CAGR of +30% during forecast period.

With mobile devices becoming ubiquitous in today's world and the growing reliance on them to access digital content, the global market for proximity market is gaining significant impetus. Proximity marketing uses the cellular technology to connect successfully with mobile-device users who are in close proximity to a business. Marketers are capitalizing Bluetooth and Wi-Fi technology to send a variety of marketing messages to consumers who are both nearby and looking to make a purchase. Proximity marketing strategies are

used for services such as consulting, application support and maintenance, deployment and integration. These strategies can be adopted by organizations in different sectors such as healthcare, media and entertainment, transportation and logistics, and retail and e-commerce.

A comprehensive analysis of the Global Proximity Marketing has been conducted in this intelligence report. It includes the investigations carried out on the historical progressions, ongoing market scenarios, and future prospects. An accurate data of the products, strategies and market shares of leading companies in this particular market has been mentioned. This report presents a comprehensive overview of the competitive scenario of the global market. The report further projects the size and valuation of the global market throughout the forecast period.

Get Sample copy of this Report @:

https://www.researchnreports.com/request_sample.php?id=199545

Companies Profiled in this Report includes, Apple Inc., Google Inc., Microsoft Corporation, Qualcomm Inc., and Zebra Technologies Corporation, among others.

The proximity marketing software market can be segmented on the basis of component, technology and application. The component segmented is sub-segmented into hardware, software and service. By technology segment the proximity marketing market consists of Wi-Fi, BLE beacon, near field communication, GPS geofencing others. GPS geofencing enables users to enhance their business by sending push notification to the people who are into close proximity



Proximity Marketing

of their store. It also helps consumers who are nearby to the store by delivery notification regarding any offer or sale in that store.

This statistical surveying report presents a comprehensive study of the global market for Proximity Marketing by assessing the growth drivers and restraining factors at length. This detailed study of important factors assists the market participants in understanding the issues they will be facing while functioning in this market over a long period of time.

Get Reasonable Discount on this Report @:

https://www.researchnreports.com/ask_for_discount.php?id=199545

The report is an all-inclusive analysis of the various factors driving the growth of the market and those that hold back restrain the growth of the market from grasping its fullest potential. The impact analysis of both the drivers and limitations has been given in this research report. The product portfolio of the enterprises profiled is studied in detail. Besides this, information is obtained from their economic reports and approaches they adopted over the last couple of years.

The performance of the product and end-user segments of the Proximity Marketing market in each regional divisions has been explained in the report. Likewise, each provincial market's competitive analysis has been explained by providing data about the hierarchy among the leading players functioning in it. This helps provide a thorough granular analysis of the global market. The report also provides forecasts for each product, end-user, and geographical segments of the global market.

For More Information:

https://www.researchnreports.com/enquiry_before_buying.php?id=199545

Table of Contents

Global Proximity Marketing Market Research Report 2018

Chapter 1	Global Proximity Marketing Market Overview
Chapter 2	Global Economic Impact on Industry
Chapter 3	Global Market Competition by Manufacturers
Chapter 4	Global Production, Revenue (Value) by Region
Chapter 5	Global Supply (Production), Consumption, Export
Chapter 6	Global Production, Revenue (Value), Price Trend by Type
Chapter 7	Global Market Analysis by Application
Chapter 8	Manufacturing Cost Analysis
Chapter 9	Industrial Chain, Sourcing Strategy and Downstream Buyers
Chapter 10	Marketing Strategy Analysis, Distributors/Traders
Chapter 11	Market Effect Factors Analysis
Chapter 12	Global Market Forecast

Sunny Denis
Research N Reports
+1 888-631-6977
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.