

ZAGG Network rebrands with new identity

ZAGG Network has unveiled a new logo and identity as a part of its branding initiative

SAN FRANCISCO, CALIFORNIA, USA, June 10, 2018 /EINPresswire.com/ -- [ZAGG Network](#), built on a mission to augment the decentralized market, has unveiled a new logo and identity as a part of its branding initiative on Sunday, June 10, 2018. Emphasising on the company's focus to disrupt the GBRL industry and the commitment to solve the real problems in the same, ZAGG has announced its massive rebranding.

The rebranding effort aimed at contemporizing the logo and more proactively telling the customers what the company intends to do in the market with its blockbuster new look. The new brand identity features four colored circles variant in sizes, and each depicting Gift Cards, Benefits, Rewards and Loyalty, respectively.



New logo of ZAGG Network

The colors chosen are vibrant, which exude energy, fresh thinking, and seamlessness, while the font deployed for ZAGG stands for solidity and a drive to go beyond, and the blue color used showcases security and assurance. The circles in the new logo also imply the blockchain network and bring out the category that ZAGG is operating into the fore. They mirror ZAGG Network's core values of agility, integrity, and tenacity.

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A properly designed logo has the ability to propel your brand into the mainstream and ultimately reflects the mission of the company”

Raj N Phani, Founder, ZAGG Network

Speaking on the rebranding, the company's founder Mr. [Raj N Phani](#) said that ZAGG had decided to rebrand to communicate its focus on consolidating the customer fragmented industry into one and how it is backed by powerful insights and well-thought-through solutions.

It may be mentioned that last Monday on June 04, 2018, ZAGG Network has made a rocking debut in [Airdrop](#) with an

astonishing 7000+ registrations in just a few hours. With the company's new rebranding effort, ZAGG Network is all set to continue its legacy by making an everlasting and haunting impact in the all-hailed decentralized ecosystem.

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