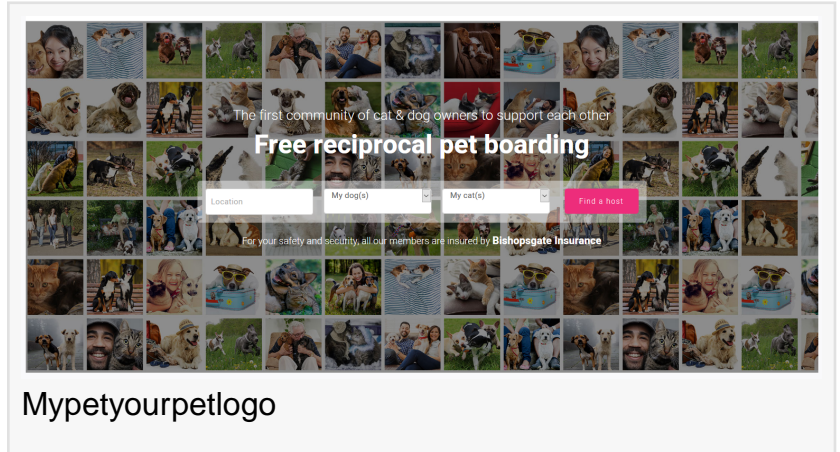


Lilo announced the launch of their latest web development project - MyPetYourPet

LONDON, LONDON, UNITED KINGDOM, June 11, 2018 /EINPresswire.com/ -- Elodie Berland, General Manager for Lilo Design London, announced the launch of their latest web development project - MyPetYourPet.

<https://www.mypetyourpet.com>

Lilo developed a bespoke .NET platform for MyPetYourPet, a new company that is building the first community of cat and dog owners to support each other with free reciprocal pet boarding.



The site uses a subscription-based model, with users being able to request pet hosting with other users - by using MyPetYourPet's unique credit system (users earn credits by hosting other users' pets). All MyPetYourPet members are encouraged to host animals, as well as have their own pets hosted – no money is transferred between site members.

“

The first community of cat & dog owners to support each other - Free reciprocal pet boarding”

Cedric Lawson

The site founders wanted to create a community of pet owners who would be willing to host other members' pets, one that understands the needs of animals.

To fulfill these requirements, Lilo developed a wide range of custom functionality, which included the following:

Users can create their own profiles with relevant information

Detailed profiles for pet(s), which can be used to describe their personality, exact needs and current living environment

Pet profiles are used to match pets with other pets in your local area - ensuring a high level of compatibility

The ability to search for compatible hosts in your local area. The site is currently focused on the UK, but will potentially expand to other countries across the globe

On-site messaging for users to communicate

Booking system to request and confirm hosting sessions

The custom credit system with which hosting sessions are paid for (and earned by the hosts) - the value of which depends on how many animals are hosted, the size of the animals, and the length of their stay

PayPal integration to pay for subscriptions (or credits if urgently needed)

A savings calculator for the home page, which compares the average cost of kennel hosting vs using MyPetYourPet

The website is also fully responsive, to be viewed and used perfectly on any mobile device.

Lilo also designed the original branding elements for MyPetYourpet, after discussions with the client regarding preferred colours, and the message they want to convey. Pink expresses caring and compassion, while the orange conveys the sociable aspect of the pets' interactions.

<https://www.lilo.co.uk>

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This press release can be viewed online at: <http://www.einpresswire.com>

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