

Reliabilityweb.com Launches an Industry First Live Video-Streaming Conference

Solutions LIVE Streaming Conference Series Kicks-Off Leadership Series Hosted by Women In Reliability and Asset Management

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/EINPresswire.com/ --

Reliabilityweb.com®, a leading publisher and conference producer, announced the speaker line-up for the first broadcast of its [Solutions LIVE Streaming Conference](#).

The first iteration of these live events will be hosted on June 26, 2018, beginning at 10:30 am ET and ending at 3:30 pm. The overriding theme of the Solutions LIVE Streaming Conferences is Leadership with [Women In Reliability and Asset Management](#) (WIRAM) hosting the first in the series.

In terms of engagement, live streaming video is not that different from popular on-demand services such as YouTube, Netflix or Amazon. The dynamic difference is that the Solutions LIVE Streaming Conference is broadcast live, while it is happening!

Although not all aspects of an in-person conference can be delivered by streaming video live, conference presentations do lend themselves to a broadcast model. As there is no travel required, audiences can view together, interactively, in work groups. Several companies have indicated they are planning to host full-day events in corporate theaters and meeting rooms around the world to participate as a group.

Audience interaction is further encouraged through social media with an emphasis on @WomenAssetMgmt on Twitter. Post-event, recorded video will not be provided so this will be the only chance to view this conference for a period of time.

Guests speakers include:

- Amy Lindblom, Program Manager, Enterprise Asset Management at Sound Transit, "Gender Parity in Leadership: What Can I Do?"
- Vestanna McGuinnan, Reliability Engineer at Mars, "Infrared Thermal Imaging Periodic Table: A Proposal"
- Laura Phillips, Sr. Maintenance Planner at Herbalife, "Anyone Can Start a Company on a Reliability



Journey"

- Natalie McMillen, Business Development Manager at Intel Corporation, "2018 Key Trends and Thought Leadership in Technology and Industry"
- Carmen Romero, Director Global Reliability Excellence Program at Bristol-Myers Squibb, "External and Internal Networking"
- Gretchen Gallagher, Executive Vice President, Business Development/Marketing at Interloc, "Advancing Asset Management"
- Jennifer MacKay, Associate Technical Fellow at Boeing, "Bridging the Problem-Solving Skills Gap"

To register: www.maintenance.org/pages/wiram-virtual-conference

Want to attend live? Request an invitation: crm@reliabilityweb.com

About Reliabilityweb.com:

Created in 1999, Reliabilityweb.com is a community of knowledge and a community of practice focused on advancing reliability and asset management to make stakeholders safer and more successful. The Reliabilityweb.com team works with integrity, authenticity and responsibility. More details are available at www.reliabilityweb.com and www.imc-2018.com.

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