

The Packaged Coconut Water Market is estimated to hit \$10.113 billion by 2023

Packaged coconut water is one of the fastest growing beverage categories globally is estimated to witness significant growth in the coming years

HYDERABAD, TELANGANA, INDIA, June 12, 2018 /EINPresswire.com/ -- According to the new market research report by [IndustryARC](#) titled "Packaged Coconut Water Market: By Flavor (Flavored, Unflavored); By Type (Pure, Organic); By Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Others) & Geography - Forecast (2018-2023)", the market is set to drive robust growth rate due to Increasing global awareness over health and nutrition.

Packaged coconut water is one of the fastest growing beverage categories globally. Packaged coconut water market is estimated to witness significant growth in the coming years, owing to the rising product launches coupled with growing innovations by adding various flavors to coconut water. Packaged coconut water market is valued at \$2.689 billion in 2017 and is estimated to reach revenue of \$10.113 billion by 2023 with an anticipated growth of CAGR 24.2% during 2018-2023.

Americas continues to lead the market share during 2018-2023.

Americas held major share in Packaged Coconut Water Market, followed by Europe and APAC region in terms of revenue. The market is more prevalent in the countries of Brazil, U.S., U.K. and Japan.

Asia-Pacific region is estimated to witness fastest growth in terms of revenue during the forecast period, especially from developing countries like Japan and India, owing to the rapidly growing consumer preference towards products that offer maximum health benefits and high production of coconuts in the region.

Selected / Sample Analysis done in the full Report:

The value chain analysis deals with the comprehensive evaluation of each activity involved in the processing of any product/service, and finally delivering it to the end-users. Each stage across the value chain of a product or service is associated with creating some sort of monetary value. The value chain analysis can offer the company to examine every activity across the value chain and identify the steps where elimination or modification is essential.

Value chain analysis of packaged coconut water market involves significant stages including farming, raw material gathering, processing, packaging, distributing and finally, the consumers. The major companies involved in this market are ZICO, Ducoco, VITA COCO, Sococo and PepsiCo.

To access / purchase the full report browse the link below

<https://industryarc.com/Report/15264/packaged-coconut-water-market.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

1. Packaged coconut water market is poised to witness significant growth owing to its purported health benefits, which include high levels of potassium and other minerals along with low calories and fat quantity.



2. Higher demand and less availability of the raw materials, especially in the western countries will create new opportunities for packaged coconut water market.
3. Innovation in processing and packaging methods gaining the traction of the consumers is propelling the packaged coconut water market globally.

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Key Players of the Packaged Coconut Water Market:

Top three companies, namely Vita Coco, The Coca-Cola Company and Pepsico held around 59% share in the global packaged coconut water market with different coconut water brands such as Kero-Coco, Naked Juice, O.N.E., Zico and Innocent. VITA COCO, Sococo and PepsiCo are having considerable presence in this market with their robust brand image, geographical reach and strong customer base. These players offer quality products. Zico organic service, ZICO product, offers premium coconut water that contains 4 electrolytes and is a good source of potassium.

Packaged Coconut Water Market Report is Segmented as below.

Packaged Coconut Water Market By Flavor:

1. Flavored
 - 1.1. Pineapple
 - 1.2. Lemonade
 - 1.3. Peach and Mango
 - 1.4. Orange
 - 1.5. Aloe Vera
 - 1.6. Other Flavors
2. Unflavored

Packaged Coconut Water Market By Type:

1. Pure Coconut Water
2. Organic Coconut Water
3. Functional Food & Beverage
 - 3.1. Confectionery
 - 3.2. Packaged Foods
 - 3.3. Beverages

Packaged Coconut Water Market By Distribution Channel:

1. Hypermarkets & Supermarkets
2. Convenience Stores
3. Others

Packaged Coconut Water Market By Geography (Covers 14+ Countries)

Packaged Coconut Water Market Entropy

Companies Cited / Interviewed

1. Chi Venture Ltd
2. The Coca-Cola Company
3. Cocolal
4. Grupo Serigy
5. Harmless Harvest
6. Pepsico Inc.
7. Sococo S/A
8. Taste Nirvana
9. Vita Coco
10. Company 15+

Related Report:

A. Packaged Water Treatment System Market

<https://industryarc.com/Report/16502/packaged-water-treatment-system-market.html>

B. Packaged Nuts and Seeds Market

<https://industryarc.com/Report/15489/packaged-nuts-seeds-market.html>

What can you expect from the report?

The Packaged Coconut Water Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Merges & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (10+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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