

Global Paper Coatings Additives Market is expected to grow at CAGR of 0.15% to reach \$2580.37 million by 2023

The APAC market is estimated to increase its market with a growing CAGR of 1.02% to reach revenue of \$1238.20 million by 2023

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/EINPresswire.com/ -- According to the new market research report by [IndustryARC](#) titled "Paper Coating Additives Market:

By Type (Dispersant, Defoamer, Rheology Modifier, Others);

By Formulation (Waterborne, Solventborne, Powder and High Solids); By Paper Type (Packaging, Printing & Writing,

Specialty Coated, Others); By Region - (2018-2023)" published by IndustryARC, the market is driven by higher adoption rate in the food industry where optimized packaging segment plays an important role to achieve highest performance target.



Asia-Pacific dominates with major share and growth in the Paper Coatings Additives Market

Asia-Pacific has the foremost market in paper coating additives among all the regions. The market is exhibiting a strong growth due to high rate of production in the corrosion inhibitor coated paper. China is the leading region in the APAC for chemical manufacturers of paper and additives for investment and developing their business. Europe is the second leading region in the paper coating additives market, which gained revenue of \$714.3 million in 2017. The major countries in Europe for coated paper and considerably established market are U.K., France, Germany, and other countries. European market is expected to grow at a CAGR of 0.3% to reach \$936.65 million by 2023. The European market is considerably growing because of packaging and film paper and writing paper market.

Selected Type done in the full Report:

Every additive type to be used depends on the type of coating formulation that is used for coating the paper. Dispersants are the mostly used additives which have major market in terms of volume and revenue. This is because of the dosage of dispersant in paper coating is more when compared to other additives. The Dispersants market generated revenue of \$1001.30 million in 2017 and is projected to grow at a CAGR of 0.27% to reach revenue of \$1085 million by 2023. Rheology Modifiers are the second leading segment expected to grow at a CAGR of 0.4% to reach revenue of \$518.16 million by 2023 from \$475.6 million in 2017. Defoamers market is the fastest leading segment, which is estimated to be \$79.8 million of the total paper coating additives in 2017 and is now projected to grow at a CAGR of 1.10% to reach \$89.28 million by 2023. Biocides, insolubilizers, and lubricants are the following segments with CAGR of 0.80%, 0.20%, and 0.30% respectively.

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Excerpts on Market Growth Factors

E-commerce market has lifted the food packaging industry, which is rapidly evolving in emerging countries such as India, China, and Africa. Functions like holding back easy absorption of wet, glossy look and UV coatings among other features are the reason behind the growth of the market.

Multifunctional additives, strict environmental protocols, emerging shift of solvent in technologies, and growing awareness among users are benefiting paper coating additive end user markets.

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Key players of the Paper Coatings Additives Market

BASF and the Dow Chemical Company are the two key market players in the paper coating additives industry. BASF occupies the chief place in this market, followed by Dow. Dow Chemical deals extensively with rheology modifiers, dispersants and biocide additives. The products that have caused BASF deals into coating paper binder, rheology modifiers, dispersants, wetting agents, and thickeners. BASF products that lead in the market are as Sterocoll* SL, Acronal, Etingal, Basocoll, Lumiten, and Dispex. Dow Chemicals have major products such as Eriden™, Acumer, Tamol& Orotan, Rhoplex and Primal. There are companies that produce raw materials such as Xiamen Hisunny Chemical Co., LTD, Finetech Industry Limited, Dallas Group of America, Inc., and others.

Paper Coatings Additives Market report is segmented as below

A. Paper Coating Additives Market – By Type

1. Dispersants
2. Defoamers
3. Rheology Modifiers
4. Biocides
5. Insolubilizers
6. Lubricants
7. Others

- I. Wetting Agents
- II. Optical Brightening Agents

B. Paper Coating Additives – By Formulation

1. Waterborne
2. Solvent borne
3. Powder
4. High-solids

C. Paper Coating Additives – By Paper and Paperboard

1. Packaging Paper and Paperboard
2. Printing and Writing Paper (P&W)
3. Others

D.Paper Coatings Additives Market by Geography (covers 10+ countries)
E.Paper Coatings Additives Entropy Market

Companies Cited / Interviewed

- 1.Ashland Inc.
- 2.Huntsman Corporation
- 3.E. I. Du Pont De Nemours And Company
- 4.Evonik Industries Ag
- 5.Kao Corporation
- 6.Solvay Sa
- 7.Cytec Industries Inc.
- 8.Croda International Plc
- 9.Kemira OYJ
- 10.Company 12
- 11.Company 15+

Related Report:

A.Rheology Modifiers Market

<https://industryarc.com/Report/7373/Rheology-Modifiers-Market-Research-Report.html>

B.Waterborne PVDF Resins Market

<https://industryarc.com/Report/11729/waterborne-pvdf-resins-market.html>

What can you expect from the report?

The Paper Coatings Additives Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories & Application
2. Market trends & Relevant Market Data
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (Revenue & Volume)
12. Country level Analysis
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

Venkat Reddy
IndustryARC
6145888538
email us here

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