



# Cloud Computing in Education Sector: Market Analysis, Strategies, Segmentation And Forecasts, 2018 To 2024

*Cloud Computing in Education Sector – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2024*

PUNE, MAHARASHTRA, INDIA, June 13, 2018 /EINPresswire.com/ -- Cloud Computing in Education Sector Market 2018

Wiseguyreports.Com Adds “Cloud Computing in Education Sector – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2024” To Its Research Database.

Description:

Global Cloud Computing in Education Sector Market Outlook  
Market Overview:

Rising penetration of online learning resources and increasing adoption rate of blended learning across various educational institutes worldwide is anticipated to enhance the demand for education technology market. Moreover, growing need for implementation of experimental and project based learning in important subjects such as science, mathematics and engineering is driving the demand for cloud computing in education sector. Huge cloud computing service providers are looking forward to incorporate Cloud computing with emerging technologies such as artificial intelligence, virtual reality and big data with conventional methods to augment the learning experience of students. For instance, Los Angeles Unified School District (LAUSD) is one of many schools using Dropbox for cloud based storage. In the same sequence Dropbox announced to provide a cloud based storage solution to more than 640,000 students and 30,000 teachers across 900 LAUSD schools. Security and privacy concerns in cloud technology are well known, but with developed technology and when the cloud systems are correctly implemented it offers better governance tools than the in-house setups may assist. Proficient products such as Adobe Creative Cloud, Microsoft 365 and Google Apps offers offline access, real world education and brilliant data security protocols.

Market Segmentation

- By Services
  - o SaaS (software as a service)
  - o IaaS (infrastructure as a service)
  - o PaaS (platform as a service)
- By Deployment
  - o Private Cloud
  - o Public Cloud
  - o Hybrid Cloud
  - o Community cloud
- By Geography

- o North America (US, Canada) {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}
- o Europe (UK, France, Italy, Germany, Spain, Hungary, Sweden, Russia, Poland and Rest of Europe) {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}
- o Middle East and Africa (GCC Countries, North Africa, South Africa and Rest of Middle East & Africa) {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}
- o Latin America (Brazil, Mexico and Rest of Latin America) {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}
- o Asia Pacific (China, Japan, India, Singapore, South Korea, Australia, New Zealand and Rest of Asia-Pacific) {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}
- o Rest of the World {Market Share (%), Market Size (USD Billion), Adoption Rate (%)}

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Global cloud computing in education sector market accounted for USD 5.8 billion in 2016 and the market is expected to reach USD 17.4 billion by the end of 2024. Further, the market is anticipated to expand at a compound annual growth rate of 14.7% over the forecast period i.e. 2016-2024.

Geographically, North America is anticipated to dominate the market over the forecast period owing to developed IT infrastructure and presence of big market players in the region. North America is closely followed by the Europe with nearly 30% market share. Middle East region showcase vast opportunity for the market to flourish in nearby future owing to huge expenditures and budget allocation by the regional governments to develop their education infrastructure by providing world class facilities. For instance, government of Saudi Arabia allocated more than USD 51.1 billion for education and training.

#### Key Market Players

- Adobe Systems
  - o Synopsis
  - o Business Strategy
  - o Product Portfolio
  - o SWOT Analysis
- Blackboard
- Cisco
- Ellucian
- Dell EMC
- Instructure
- Microsoft
- NetApp
- Oracle
- Salesforce.com
- SAP

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