

## Regional Dentistry Practice Launches New Informational Website

Redesigned Coulter Family Dentistry Website Explains Latest Technology for Implants and Crowns; Videos Highlight Painless Procedures - Even Painless Root Canals

MISHAWAKA, INDIANA, UNITED STATES, June 13, 2018
/EINPresswire.com/ -- Mishawaka, IN; June 12, 2018 – Coulter Family Dentistry today announced the complete redesign and relaunch of the practice's website with expanded content and videos providing information on the latest dental technologies and techniques allowing for painless implants, crowns, gingival grafting, bonding and root canals, in a comfortable, relaxed setting.

Dr. Brian Coulter, DDS said, "Our new website explains how our state-of-the-art

technologies and techniques are changing the perception of dentistry as painful, scary and inconvenient. Our practice is focused on caring for our patients' dental needs and respecting their time with same day crowns. Plus, with <a href="IV sedation">IV sedation</a> we can help people who have had a bad experience in the past get the highest quality dental care without fear and pain, regardless of the procedure they need."



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Dr. Coulter

The new website includes multiple videos and "before and after" pictures to illustrate and explain the many treatment options available at the practice. Additionally, the new website has been optimized for use on mobile devices of all kinds.

Coulter Family Dentistry engaged regional website developers Precept Partners on the redesign of the website. Stephen Antisdel of Precept said, "We worked closely with Dr. Coulter and his staff to explain what they do and how they do it, in a

clear, compelling way. We understand people are busy and they expect to get the information they're seeking quickly and efficiently on a well-designed website, on a tablet, smartphone, laptop or desktop computer."

About Coulter Family Dentistry:



Dr. Coulter has been in private practice since he graduated from Indiana University School of Dentistry in May 1993. He received Fellowship awards from the Academy of General Dentistry and the International College of Oral Implantology. Dr. Coulter is also a graduate of the Misch Dental Implant Institute, the Dawson Institute, and the Kois Center. He is certified in IV sedation. From cosmetic dentistry to implants and (truly painless) root canals, Coulter Family Dentistry is uniquely qualified to improve your smile in a comfortable, professional, relaxed setting. For additional details visit <a href="https://www.CoulterFamilyDentistry.com">www.CoulterFamilyDentistry.com</a>

## About Precept Partners:

Established in 2003, Precept Partners provides Internet strategies, website design, development and online marketing services to clients in e-commerce, retail, manufacturing, healthcare, technology, the arts, and not-for-profit sectors. Recognition for their work includes coverage in The Wall Street Journal, BusinessWeek, NPR, and Inc magazine, with client awards that include the Inc 500, the Internet Retailer 500, the Hot 100 Best Retail Websites award, a Webby Award and many others. More at <a href="https://www.PreceptPartners.com">www.PreceptPartners.com</a>

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