

MARKIES: iOS Augmented Reality Puts Control in the User's Hand

Augmented Reality Live Location Anywhere, Hang Photos, Share with Anyone

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PORTLAND, OR (June 13, 2018)—A Live Concert, Record Store, Girls- Night- Out, Vacations, Road Trip, Favorite Club, Tattoo Art—they all have <u>MARKIES</u> in common—the new free iOS App uses <u>Augmented Reality</u> (AR) and puts the user in control of their personal "mark". "The virtual airspace is empty, we simply wanted to give users a way to create their own graffiti, photos, litter their environment, leave their mark could be their music, tattoos, their favorite bistro, a class reunion, their road-trip destination, great restaurants and art galleries, school, events—anywhere, anything that allows someone to leave their imprint live—this is MARKIES", says founder, Randy Andrews.

The MARKIES free iOS App can be downloaded at the App Store and provides a new way for people to influence, musicians share their music, albums, and performances; an artist can display their latest work in this augmented reality; some may want to promote their cause, social or small business; share locations in real-time then hang photos in their live space, share it, mark it—link back to Instagram or a website; it's all possible with MARKIES.

"MARKIES also gives a map view where a user has left their mark their favorite locations—connecting with others in this AR community creates a more intimate shared location experience. We describe it as a personalized AR scrapbook—live scenes with an overlay of important photos—in real time and as a trail of life. Most important, the user is in control, it's not corporate AR, it's your personal AR" according to Randy.

Android registrants at <u>https://www.Markies.com</u> will be added to a priority list and among the first to be offered the App fall 2018.

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