

The Grapeseed Co. has Moved! Find Us in the Funk Zone at the Waterline in Santa Barbara

The Grapeseed Co. has moved to the Funk Zone at The Waterline in Santa Barbara. Its Carpinteria location has a new scent bar plus expanded storefront and hours.

SANTA BARBARA, CALIFORNIA, UNITED STATES, June 13, 2018 /EINPresswire.com/ -- The Grapeseed Company (www.grapeseedco.com) is excited to announce it has moved to a new location in the Funk Zone at The Waterline, 120 Santa Barbara Street, Santa Barbara, California. In addition, the company's warehouse at 4193 Carpinteria Avenue #6, Carpinteria, California has been augmented with a brand new scent bar, a larger storefront, and a reconfigured production lab and shipping area.



The Grapeseed Co. has moved to the Funk Zone at The Waterline in Santa Barbara

"We are psyched for this new chapter for The Grapeseed Co.," said founder Kristin Fraser. "Our space in the Funk Zone is a super fun location where you can sip, shop, eat and hang at [Topa Topa](#) and [Lama Dog](#) breweries, [Fox Wine Co.](#) and the Nook restaurant, along with other great shops. Plus, the storefront is now open daily, with later and Sunday hours for shopper convenience."

The location changes came on the heels of the crazy weather the past six months, including the Thomas Fire and the Montecito mudslides, which created immeasurable devastation for Santa Barbara and the surrounding communities.

Years of rain damage to the outer corner of the building, followed by a subsequent pairing of rain and heat in April caused structural damage to the 14 year old company's flagship store on Ortega Street in Santa Barbara. This necessitated moving the flagship location and expanding the warehouse space in Carpinteria. The decision to move to the Funk Zone was predicated on The Grapeseed Co.'s desire to maintain its historic ties to Santa Barbara. The new location is only a mile away from Ortega Street in the most up and coming area of the city.

"This sweet lemonade was made from a big fat lemon of a situation, but I ultimately think we landed in a better place," says Kristin "We've been working around the clock building out the new Funk Zone shop and can't wait to share it, host incredible scent bar parties, blend up our customer's favorites at the Scent Bar, and just be surrounded by great people, businesses, food and drink, bubbling ideas in this collective environment."

The Waterline building is located right behind Michael Kate Interiors and opens at noon daily. Parking is available at the end of the street. It's family friendly, and dogs are welcome.

Founded in 2004, The Grapeseed Company is the first U.S.A. based company to take local wine waste and turn it into natural, anti-aging skin care products. In 2013, it received Savor The Success' Fastest Growing Company of the Year award. In 2015 it received Santa Barbara County's Spirit of Entrepreneurship award.

Kristin is acknowledged for her innovative approach to creating skincare products and has been featured on MariaShriver.com as an "Architect of Change." She has traveled internationally, addressing audiences on the challenges and rewards of creating a niche business in the beauty industry.

Besides its retail operations, The Grapeseed Company operates a wholesale business that supplies spas and other high-end retailers. They recently launched a signature line of spa treatments at the newly reopened The Four Seasons Resort Biltmore Santa Barbara, considered the finest, most luxurious hotel spa in Santa Barbara.

The Grapeseed Company has been featured in Food + Wine, Health Magazine, Shape, The Los Angeles Times, The Wall Street Journal, Women's Health, and many others. Read The Grapeseed Company press at <http://www.thegrapeseedcompany.com/press/>.

To learn more about The Grapeseed Company, contact Kristin Fraser by email. Follow the company on Facebook, Twitter, Instagram, and Pinterest at @grapeseedco. Interested retailers may apply for a wholesale account at <http://www.thegrapeseedcompany.com/wholesale/>.

ABOUT THE GRAPESEED COMPANY

The Grapeseed Company (www.grapeseedco.com) creates botanical beauty from the by-products of wine. Since 2004, it has been taking vintners' "trash" and giving it new life in natural, antioxidant-rich skin, body, and hair care products. The Grapeseed Company distributes to retailers around the globe, and has storefronts in Santa Barbara and Carpinteria, California, where customers can shop the extensive line, and create their own bespoke products at the scent bar.

ABOUT KRISTIN FRASER

Kristin Fraser is the founder and CEO at The Grapeseed Company, creating botanical beauty from wine made fresh daily in Santa Barbara, California. The Grapeseed Company sources red wine waste from California and Oregon and upcycles it into natural, antioxidant rich skin, body, and hair care products for the entire family. The Grapeseed Company's niche products are found in retail outlets small and large around the globe. Their unique business model has been featured in Food + Wine, Fox News, Health, Organic Spa, Shape, The Los Angeles Times, The Wall Street Journal, Women's Health, and more.

Kristin Fraser
The Grapeseed Co.
805-318-1486
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.