



Breast Pump Market Opportunities by Key Players, Regional Segmentation and Forecasts, 2018 – 2025

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New Study on “2018-2025 Breast Pump Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast” added to Wise Guy Reports Database

This report studies the global Breast Pump market status and forecast, categorizes the global Breast Pump market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

The global Breast Pump market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Philips
Medela
Pigeon
Ameda
Spectra Baby Products
Ardo Medical
NUK
Tommee Tippee
Dr.Brown's
Chicco
Unimom
Lansinoh
Goodbaby
Evorie
Rikang Baby Products Company
Horigen
Xiaobaixiong Baby Products
Matyz Baby Products Company
Realbubee

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Breast pumps are devices used to suction milk from the breasts of lactating mothers and store it in a container to provide a continuous supply of breast milk for feeding their infants as and when required. For instance, when the mothers are not able to feed directly or are away for work, the stored milk can be fed to the infant by the caretakers. Breast pumps assist in triggering the milk ejection response from lactating mothers by creating a seal around the nipple and applying and releasing pressure.

The growth of the market is attributed to the rapid increase in working women population, inadequate maternity leave period and the growing awareness about the benefits and importance of breastfeeding. Other factors such as favourable reimbursement scenario, increasing healthcare expenditure by the government and technological developments in electric breast pumps will also help in the growth of the market. On the other hand, barriers such as high risk of contamination mainly in open system breast pumps, high maintenance of electricity battery pumps and hospital grade pumps, high cost of breast pumps coupled with low awareness, especially in under-developed countries such as Nigeria, Afghanistan and Bhutan are likely to restrain the market growth.

The world breast pump market is segmented on the basis of technology, product type, application and geography. On the basis of technology, the market is segmented into manual breast pumps, battery powered breast pumps and electric breast pumps. By product type, the market is segmented into closed system breast pumps and open system breast pumps. Closed system breast pumps are both the highest revenue generating segment as well as the highest growing segment owing to higher benefits such as reduced risk of contamination and a preventive barrier between the pump and the milk collection kit. Based on application, the market is segmented into personal use pumps and healthcare/hospital grade pumps. In terms of geography, the market is segmented into North America, Europe, Asia-Pacific (APAC) and Latin America, Middle East and Africa (LAMEA).

The North America breast pump market will be the leading revenue-generating region whereas Asia-Pacific will be the highest growing region, owing to growing demand for breast pumps. Asia-Pacific breast pump market is set to grow at a promising CAGR of approximately 10% from 2015 to 2022, due to factors such as rising disposable income and highly unmet medical needs.

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

- North America
- Europe
- China
- Japan
- Southeast Asia
- India

We can also provide the customized separate regional or country-level reports, for the following regions:

- North America
 - United States
 - Canada
 - Mexico
- Asia-Pacific
 - China
 - India
 - Japan
 - South Korea
 - Australia
 - Indonesia
 - Singapore
 - Rest of Asia-Pacific
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Russia

Rest of Europe
Central & South America
Brazil
Argentina
Rest of South America
Middle East & Africa
Saudi Arabia
Turkey
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Manual Breast Pump
Electrical Breast Pump

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

For Workplace
For Homeuse
Others

The study objectives of this report are:

To analyze and study the global Breast Pump sales, value, status (2013-2017) and forecast (2018-2025).

Focuses on the key Breast Pump manufacturers, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Breast Pump are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For Detailed Reading Please visit WiseGuy Reports @

<https://www.wiseguyreports.com/reports/3229318-global-breast-pump-market-research-report-2018>

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Breast Pump Manufacturers

Breast Pump Distributors/Traders/Wholesalers

Breast Pump Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Breast Pump market, by end-use.

Detailed analysis and profiles of additional market players.

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