

# Digital Printing Packaging Market 2018 Global Share, Trend, Segmentation and Forecast to 2022

PUNE, INDIA, June 14, 2018 /EINPresswire.com/ --

Global Digital Printing Packaging Market

WiseGuyReports.com Presents “Global Digital Printing Packaging Market by Flexible Plastic 2017-2021” New Document to its Studies Database. The Report Contain 70 Pages With Detailed Analysis.

## Description

In digital printing on flexible plastic, the surface of flexible plastic materials is printed based on the data stored on a computer in digital form. Flexible plastic contributed around 14.78% to the global digital printing packaging market in 2016. A majority of the demand is from label printing and flexible film printing in different types of pouch packaging. Inkjet printing, xerography or electrography, and thermal transfer printing (TTP) are the commonly used digital printing types for flexible plastic. The market also consists of other types of digital printing technology such as ionography, direct thermal printing, tone-based printing, and magnetography.

The analysts forecast the global digital printing packaging market by flexible plastic to grow at a CAGR of 17.37% during the period 2017-2021.

## Covered in this report

The report covers the present scenario and the growth prospects of the global digital printing packaging market by flexible plastic for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of digital printing packaging.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Digital Printing Packaging Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- DuPont
- Cenvéo
- Flint
- HP
- Xerox

#### Other prominent vendors

- Anglia Labels
- Dainippon Screen Group
- EC Labels
- Edwards Label
- Graphix Labels & Packaging
- INX International
- Kodak
- WS Packaging Group

#### Market driver

- Cost-effectiveness of TTP over analog hot stamp printing

For a full, detailed list, view our report

#### Market challenge

- Low quality of printing compared with analog printing

For a full, detailed list, view our report

#### Market trend

- Rapid growth of digital printing of flexible plastics over analog printing

For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1651677-global-digital-printing-packaging-market-by-flexible-plastic-2017-2021>

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