

Mode:Green Debuts Lighting Line to Support Demand for LED

The Mode:Green Custom LED Light Bulbs aim to resolve common installation challenges for commercial and hospitality projects.



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/EINPresswire.com/ -- Demand for LED lighting is growing worldwide, including in the hospitality market who is looking to capitalize on its benefits including, energy savings, price, and life span, according to a report from [Technavio](#). To support the hotels and commercial spaces prioritizing LED lighting, premier hospitality integration firm Mode:Green today announces its debut line of Custom LED Light Bulbs.

Mode:Green specializes in designing and installing tailored audiovisual, automation, sustainability, and lighting experiences in top hotels, venues, office spaces, and etc. When incorporating LED lighting into its projects, its team identified a pattern of challenges affecting their installations, such as quality, reliable color temperature, flicker and dimming capability, and warranty.

The Mode:Green Custom LED Light Bulbs are designed to address these frequent issues; they provide a wide range of color temperatures down to 2,000K for the right ambiance for hotel and other commercial installations. The line also includes high efficiency and energy-code compliant back-of-house and office fixtures that feature on-board motion sensing, EM Battery-Up, and wireless controls with both Bluetooth and Zigbee mesh. □

“Our team specializes in the nuanced work required to achieve the right parameters for dimming, color temperature, and energy efficiency. After repeated challenges finding products to provide the LED lighting experience for our client’s projects, we created our own products to solve common problems and ensure a smoother, longer lasting installation,” said Mode:Green President and Founder Bill Lally.

The Mode:Green Custom LED Lighting solutions have already been successfully deployed in several installations, including: MTA Main Office; Marriott Times Square Grand Ballroom; Solo Properties; Morgan Stanley; 1 World Trade Center, United States Navy Hospital, Park Central Hotel, JW Marriott, Essex House in New York, and the California Institute of Technology and CN Railroad in California.

The Mode:Green Custom LED Lighting solutions are available exclusively to clients of Mode:Green. Contact the Mode:Green team at modegreen.com to discuss a custom system and installation.

About Mode:Green

Mode:Green is the premiere hospitality integration firm focused exclusively on the ever-evolving convergence of hotel technology. We work with clients to simplify the process of integrating new technology systems into hotel properties, offering a single point of contact for the design,

procurement, and implementation in elite hotels across the globe. Mode:Green is the first technology integrator Official Brand Partner of Forbes Travel Guide, as of 2018.

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