



N-Hance Wood Refinishing Franchise Announces Master Franchise Agreement in South Africa

Top-ranked American brand seeks continues aggressive global expansion

NASHVILLE, TN, USA, June 14, 2018 /EINPresswire.com/ -- N-Hance Wood Refinishing has signed a Master Franchise agreement with South African entrepreneur Julian Peters, continuing an aggressive expansion that has produced continued growth in multiple international markets — alongside a thriving U.S. presence that now numbers more than 500 locations.



We are very excited about entering the South African market and look forward to great results for Julian and his team”

Joe Manuszak, Vice President of International Development

N-Hance Wood Refinishing is an innovative, affordable cabinet, floor and furniture refinishing service that offers wood refinishing without the inconvenience associated with traditional means, while also providing a much higher-quality and durable finish than painting methods..

N-Hance is seeking Master Franchise owners who want to bring this successful American brand to their country. Master

Franchise owners obtain the franchising rights to an entire region or country and have the right to develop as many franchise locations as they can in that region. In South Africa, that will immediately take the form of a head office in the Johannesburg area to oversee six or seven sub-franchises that will come online during the first year of operations, Peters said.

“We want to start close to home, so we can control the initial outgrowth and make sure our training and processes are sound,” he explained. “From there, we will begin to look at other provinces, where we would create a head office and sub-franchise model as well.”

Peters considered many concepts as he looked to grow his business holdings. N-Hance caught his eye because of friends and family members in the building and remodeling industry — and the problems they had with wood floors and cabinetry.

“Their main complaint is how difficult it is to refinish those due to poor workmanship and the lack of skilled labor,” Peters said. “When I began studying what N-Hance offers, I saw that they had solved the issue with very high-quality services, good products and innovations that got the job done professionally and quickly. I was also very pleased to see that granite was included, because granite renewal and restoration is a very big issue in South Africa.”

“We are very excited about entering the South African market and look forward to great results for Julian and his team,” said Joe Manuszak, Vice President of International Development. “N-Hance continues to prove itself in markets around the world, thanks to a Master Franchise model that connects those entrepreneurs with home and business owners who are looking to renovate without the expense of replacing their wood cabinets and surfaces. This creates opportunities for local

business ownership.”

For Peters, N-Hance will connect a valued service with a strong need, enabling him to build business quickly and efficiently in multiple markets.

“What N-Hance offers is very much what is needed in South Africa at present,” he said. “This is a perfect opportunity to do something meaningful, provide a service that is required and give an opportunity to people who want to own a business as well as those who want to learn a new skill and work for a business that has strong growth potential.”

Joe Manuszak
N-Hance Wood Refinishing
616-560-8686
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.