



# Bixby, a Next-Gen App for Apartment Owners, Managers and Residents, Acquires WorkOrder.es

*Bixby, a leading real estate technology company, announced this week that it acquired WorkOrder.es, a mobile work-order ticketing platform.*

NEW YORK, NEW YORK, USA, June 18, 2018 /EINPresswire.com/ -- [Bixby](#), a leading real estate technology company that offers software solutions enabling property managers to provide tenants and residents with a superior building experience, announced this week that it acquired [WorkOrder.es](#), a mobile work-order ticketing platform. With this acquisition, Bixby adds another asset to its already encompassing array of services, advancing its' reputation as one of the most comprehensive tenant portals for real estate professionals.



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"Our position in the industry allows us to gain insight into the needs and struggles that property management firms of all types and sizes encounter," explains Bixby co-founder & CEO, Mark Smukler. "We identified a need for a more lightweight, standalone work-order management tool and wanted to offer a solution for that segment of the market. This aligns with our vision of becoming a diversified real estate technology business that leverages our software expertise to provide technology products for a vast array of clients."

By tying together a productivity tool for managers with a virtual amenity for residents, Bixby is currently one of the only "proptech" companies that provides a truly comprehensive, mobile-first tenant portal. Bixby differentiates itself through its' partnership network, which includes more than thirty software, hardware and service vendors. These partnerships allow Bixby's real estate clients to deliver an exceptional building experience for their tenants and residents. Bixby's feature set includes a message board, maintenance request portal, payment gateway, document storage, package notifications, on-demand services, a perks marketplace, smart-product integrations and more, each fully customizable through their modular platform. Bixby's pricing for managers starts at just \$1/unit/month.

With the acquisition of WorkOrder.es, Bixby adds several hundred clients that rely on WorkOrder.es to submit and assign maintenance issues and repairs. Bixby's intention is to offer the product for free, using it as a lead-generation tool to convert customers to the Bixby platform when ready for a more comprehensive suite of features.

"The team at WorkOrder.es have built a clean and intuitive work-order management product. By acquiring the business, we're able to improve Bixby's maintenance request functionality and expand our market reach to include property owners, managers and facility management teams that may not yet need the entire suite of Bixby services," said Mark. "We're excited to work with Chris to serve the greater New York region, where he has established a customer base and to learn from his leadership and expertise."

As part of the transaction, WorkOrders.es Founder and CEO Chris Thompson will join Bixby's Board of Advisors and assist in transitioning the company. WorkOrder.es will become a wholly-owned subsidiary of Bixby, Inc. and operate as WorkOrder.es, A Bixby Company.

"What started as an easier way to handle the calls, emails, and text from my tenants quickly grew into a fast-growing real estate tech startup. We're excited to contribute our technology and experience to help the Bixby team grow their platform and expand their customer base. I look forward to being an active member of Bixby's Board of Advisors." said Chris Thompson, Founder & CEO of WorkOrder.es.

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