Unified Communication as a Service (UCaaS) Market Opportunities by Key Players, Regional & Forecasts 2018 – 2023

PUNE, MAHARASHTRA, INDIA, June 18, 2018 /EINPresswire.com/ -- Global Unified Communication as a Service (UCaaS) Industry

New Study on "2018-2023 Unified Communication as a Service (UCaaS) Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast" added to Wise Guy Reports Database

Global Unified Communication as a Services (UCaaS) market is expected to grow at significantly high CAGR of 24.5% for the forecasted period of 2018-2023. UCaaS market is segmented on the basis components, organization size and vertical. UCaaS has been able to reduce the cost of organization by bringing in different services under one cloud. Unified Communication as a Services market is reducing the communication cost for small and medium business enterprises. UCaaS combines different sorts of communication into a single network. Easy pricing, lower cost of ownership and after sale services provided by vendors are driving the market. Unified Communication as a Services market potential to provide seamless communication will drive the future market growth.

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Unified Communication as a Services market components include conferencing, messaging, voice and telephony, client, collaboration platforms and applications. UCaaS market is also segmented on the basis of organization size. At present small and medium size business are the main target market for UCaaS. There are issues with compatibility and reliability in large organizations.

Geographically, Unified Communication as a Service equipment market segmented into North America, Europe, Asia Pacific and Rest of the World. North America is anticipated to have significant market share in the forecasted year. Driving force behind the growth of the UCaaS market is the digitization of businesses and adoption of cloud services by small, medium, and large enterprises. The US is the major country in this region. APAC is forecast to be the most rapidly growing market owing to the rising inclination of large companies toward UCaaS solutions. Growing population, increasing number of smartphone ownership are some of the few factors that boosts this region. Campaigns such as 'Make in India' have led to the establishment of offices and manufacturing units in India, this augment the need of UCaaS to connect the organizations with their headquarters.

Key companies profiled in the report are 8×8 INC., Alcatel-Lucent SA, Avaya INC., AT&T, Cisco, Dell, Dxc Technologies, Fuse, Genesis, Google, Hewlett Packard Enterprise, Huawei, IBM Corporation, Microsoft, Mitel, Orange Business Services, Polycom, Verizon Communications, Voss Solutions, West IP Communications. Product launch, geographical expansion, mergers and acquisition are some of the few major strategies used by market players to dominate their presence.

Research Methodology

The market study of UCaaS market is incorporated by extensive primary and secondary research conducted by research team at OMR. Secondary research has been conducted to refine the available data to breakdown the market in various segments, derive total market size, market forecast and growth rate. Different approaches have been worked on to derive the market value and market growth rate. Our team collects facts and data related to the market from different geography to provide a better regional outlook. In the report country level analysis is provided by analyzing various regional players, regional tax laws and policies, consumer behavior and macro-economic factors. Numbers extracted from Secondary research have been authenticated by conducting proper primary research. It includes tracking down key people from the industry and interviewing them to validate the data. This enables our analyst to derive the closest possible figures without any major deviations in the actual number. Our analysts try to contact as many executives, managers, key opinion leaders and industry experts. Primary research brings the authenticity in our reports.

Secondary sources include:

Financial reports of companies involved in the market
Authentic Public Databases
Whitepapers, research-papers and news blogs
Company websites and their product catalogue.
Supplier Websites such as Alibaba, amazon for pricing analysis.

The report provides in-depth analysis on pricing, market size, intended quality of the product preferred by consumers, initial norms and vehicle segment. The report will serve as a source for 360-degree analysis of the market thoroughly integrating different models such as PEST analysis, Porter five analysis delivering insights into the market for better business decisions.

Market Segmentation:

Global Unified Communication as a Service market is segmented on the components, organization, verticals and regional outlook.

Global UCaaS Market Research and Analysis, By components
Global UCaaS Market Research and Analysis, By organizations
Global UCaaS Market Research and Analysis, By verticals
Global UCaaS Market Research and Analysis, By Region
The Report covers:

Comprehensive research methodology of Global Unified Communication as a Service market.
This report also includes detailed and extensive market overview with key analyst insights.
Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.
Analysis of regional regulations and other government policies impacting the Global Unified Communication as a Service market.
Insights about market determinants which are stimulating the Global Unified Communication as a Service market.
Detailed and extensive market segments with regional distribution of forecasted revenues.
Extensive profiles and recent developments of market players.

For Detailed Reading Please visit WiseGuy Reports @
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Some points from table of content:

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