



# Processed Meat Market 2018- Global Industry Analysis, By Key Players, Segmentation, Trends And Forecast By 2024

*Processed Meat – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2024*

PUNE, MAHARASHTRA, INDIA, June 18, 2018 /EINPresswire.com/ -- Processed Meat Market 2018

Wiseguyreports.Com Adds “Processed Meat – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2024” To Its Research Database.

Description:

Global Processed Meat Market Outlook  
Market Overview

Meat & poultry is a major segment of processed food where processed meat is produced by meat products from animal fat and muscle meat. Wide consumption of meat is driving the demand of processed meat globally. Rising population and increasing disposable income in emerging economies such as Latin American and Asia Pacific is bolstering the global processed meat market. However, more consumption of processed meat products leads to the risk of cardiovascular diseases and cancer responsible for lowering the demand of processed meat across the world. In 2015, as per the study performed by The International Agency for Research on Cancer (IARC), a cancer agency of the World Health Organization, mentioned processed meat as carcinogenic. The study suggests that consumption of 50gms of processed meat every day creates 18% risk of colorectal cancer.

However, due to high consumption and demand of meat, many companies are investing in processed meat business for high return of profit. For instance, in 2016, Siniora Food Industries acquired Diamond Meat Processing a UAE based company for USD 12 million. The acquisition aims to diversify and expand product portfolio of the company. Moreover, in 2016, a wholesale giant company Costco invested USD 180 million to develop its own poultry farm so that the farm can produce one-third of all its chickens including raw meat. Such investments are targeted to expand production and business opportunity of processed meat in the near future.

Market Segmentation

The global processed meat market is segmented on following basis:

- Based on Processed Meat Type
  - o Poultry
  - o Red Meat ( Beef, Pork)
  - o Sea Food
  - o Others (Bacon, Dogs)
- Based on Packaging
  - o Chilled
  - o Frozen

- o Canned
    - Based on Processing Technology
  - o Fresh-Processed Meat
  - o Raw-Cooked Meat
  - o Pre-Cooked Meat
  - o Raw-Fermented Sausages
  - o Cured Meat
  - o Dried Meat
    - Based on Geography
  - o North America (U.S. & Canada) {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
  - o Latin America ( Brazil , Mexico & Rest of Latin America) {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
  - o Europe (The U.K., Germany, France, Italy, Spain, Poland, Sweden & RoE) {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
  - o Asia-Pacific (China, India, Japan, Singapore, South Korea, Australia, New Zealand, Rest of Asia) {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
  - o Middle East & Africa (GCC, South Africa, North Africa, RoMEA) {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
  - o Rest of World {Market Size (USD Billion), Growth Analysis (%) and Opportunity Analysis}
- Market Size and Forecast

Request for Sample Report @ <https://www.wiseguyreports.com/sample-request/2316647-global-processed-meat-market-outlook-2024-global-opportunity-and-demand-analysis>

Poultry segment which includes duck, chicken and turkey is the fastest growing segment and is accounted for 40% revenue share of processed meat in 2016. Moreover, high demand of protein enrich food is likely to increase the adoption rate of seafood segment of processed meat. The global processed meat market is anticipated to reach USD 1740.1 billion by 2024, growing at a CAGR of over 14% during the forecast period of 2016 to 2024.

### Key Market Players

Cargill Inc.

Ø Synopsis

Ø Business Strategy

Ø Product Portfolio

Ø SWOT Analysis

• Tyson Foods

• Gulf Food Industries

• National Food Co.

• Hormel Foods

• Smithfield Foods

• NH Foods

• BRF S.A.

Scope Background

Enquiry before Buying @ <https://www.wiseguyreports.com/enquiry/2316647-global-processed-meat-market-outlook-2024-global-opportunity-and-demand-analysis>

If you have any special requirements, please let us know and we will offer you the report as you want.

Table of Content:

Executive Summary

2. Research Methodology
3. Regional Opportunity Analysis on the basis of Competitors
4. Global Processed Meat Market Size (USD Billion) and Forecast Analysis, 2016-2024
5. Market Dynamics: Growth Drivers, Restraints and Opportunities
  - 5.1. Risk Factors
  - 5.2. Regional Variations
  - 5.3. Recent Trends and Developments

.....

#### Competitive Outlook

##### 7.1. Adoption Rate of Major Players (2016)

##### 7.2. Company Profiles

###### 7.2.1. Cargill Inc.

###### 7.2.1.1. Company Synopsis

###### 7.2.1.2. Business Strategy

###### 7.2.1.3. Product Portfolio

###### 7.2.1.4. SWOT Analysis

###### 7.2.2. Tyson Foods

###### 7.2.3. Gulf Food Industries

###### 7.2.4. National Food Co.

###### 7.2.5. Hormel Foods

###### 7.2.6. Smithfield Foods

###### 7.2.7. NH Foods

###### 7.2.8. BRF S.A.

Continued.....

Contact US:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.