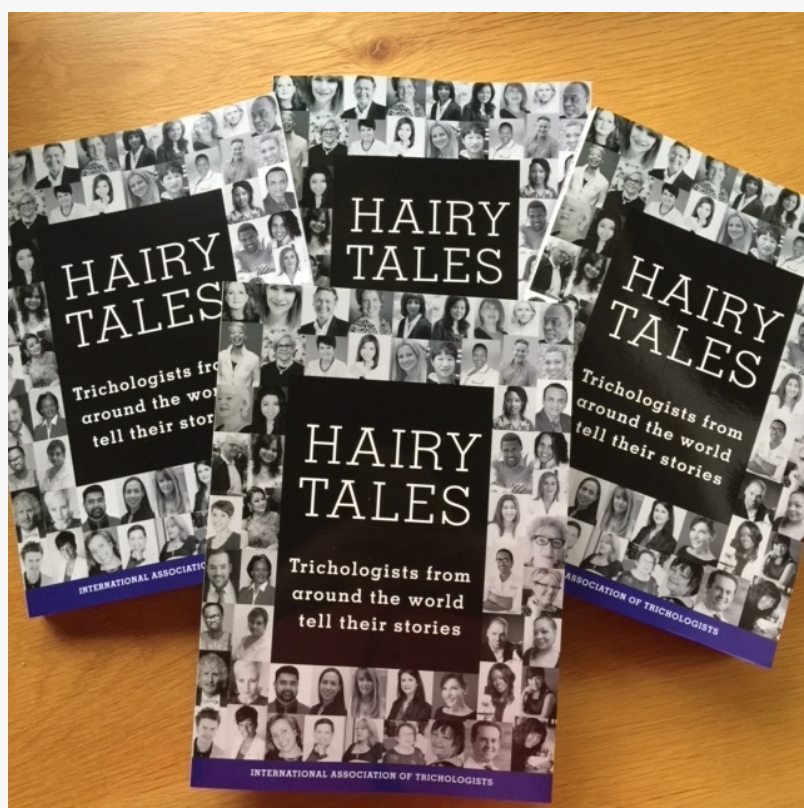


# 'HAIRY TALES' TO BE LAUNCHED AT WORLD HAIR CONFERENCE IN WASHINGTON D.C.

*57 trichologists from 24 countries write about their amazing lives. NASA-inspired course now taught in 40 countries. Beware koalas.*

WASHINGTON , D.C., USA, June 18, 2018 /EINPresswire.com/ -- The first book to ever be published about the lives of trichologists (hair loss and scalp specialists) will be launched at the World Trichology Conference being held in Washington D.C. on June 25th and 26th.

Fifty seven trichologists from 24 countries have contributed to the book, of which 23 will be at the conference. Sue Erickson, who helped edit the book, said "There are some amazing tales, particularly from those living in African countries, who have had to struggle to get the money to study. Nobody just becomes a trichologist; everybody comes to trichology from different fields varying from medicine to law. Each story is inspirational."



The new book "Hairy Tales"

The trichology course was developed at the University of Southern California under NASA and there are now students and graduates from about 40 countries.

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*Susan Erickson*

At the conference, top lecturers from the USA, Canada, Brazil, India and Australia will discuss the latest developments when it comes to hair loss as well as the psychological aspects; of particular relevance are the messenger proteins, growth factors, prostaglandins etc. that can either increase or decrease hair loss. And new products, including nutritional supplements, will be discussed that are exploiting these factors. Also, how koalas can give rise to hair loss.

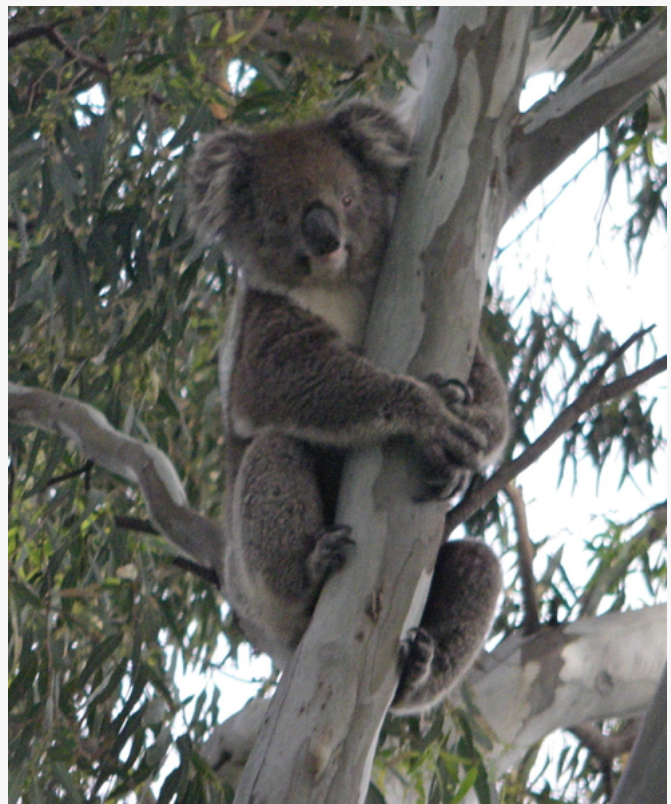
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Susan Erickson



Koala looking for trichologist

This press release can be viewed online at: <http://www.einpresswire.com>

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