



# Global Portable Power Bank Market 2018 Segmentation, Demand, Growth, Trend, Opportunity and Forecast to 2025

*Portable Power Bank Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025*

PUNE, INDIA, June 18, 2018 /EINPresswire.com/ -- Portable Power Bank Market 2018

Wiseguyreports.Com adds “Portable Power Bank Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025” To Its Research Database.

Report Details:

This report provides in depth study of “Portable Power Bank Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Portable Power Bank Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

This report studies the global Portable Power Bank market status and forecast, categorizes the global Portable Power Bank market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

Portable Power Bank can be used to store the power supply device, commonly used for smartphone, tablets, portable media devices, and others applications. In the next five years, the global consumption of Power Banks will maintain a high annual growth rate; production value is expected to

Demand is driven by the demand of smartphone and tablet. The profitability of individual companies depends on their ability to bid accurately, secure contracts, and control costs. Large companies enjoy economies of scale in financing and the ability to offer a broad range of services in many locations. Smaller companies can compete effectively by specializing in particular services or focusing on certain geography. The industry is fragmented.

Despite fierce competition, due to the global recovery trend, investors are still optimistic about this area; more new investment will enter the field in the future.

China domestic Power Banks industry developed fast, which accounts for almost 80% of total production capacity. Though Chinese companies have low price advantage, the quality of domestic products is relatively poor.

Currently, there are many producing companies in the world Portable Power Bank industry, especially in Asia and North America regions. The production of Portable Power Bank is about 682599 K Units

in 2015.

China is the largest supplier of Portable Power Bank, with a production market share nearly 40.36% and sales market share nearly 35.21% in 2015. That is to say, there will be exports in China, while China region also is the largest consumption region.

The second place is Europe, with the production market share of 24.38% and sales market share of 23.06% in 2015. North America is another important market of Portable Power Bank, enjoying 18.92% production market share and 21.72% sales market share in 2015.

Portable Power Bank is used in Smartphone, Tablet and Media Devices. Report data showed that 52.77% of the Portable Power Bank market demand in Smartphone, 21.70% in Tablet, and 25.53% in Media Devices in 2015.

There are mainly four kinds of Portable Power Bank, which the battery capacity range from 2000 mAh to more than 20000 mAh.

The major manufacturers covered in this report

Mophie  
Samsung  
Mipow  
Sony  
Maxell  
RavPower  
Samya  
FSP Europe  
Xtorm  
Lepow  
HIPER  
Pisen  
Romoss  
SCUD  
Yoobao  
DX Power  
Pineng  
Besiter  
MI  
Mili  
Koeok  
Powerocks  
GP Batteries  
XPAL Power  
Aigo

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Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering  
North America  
Europe  
China

Japan  
Southeast Asia  
India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America  
United States  
Canada  
Mexico  
Asia-Pacific  
China  
India  
Japan  
South Korea  
Australia  
Indonesia  
Singapore  
Rest of Asia-Pacific  
Europe  
Germany  
France  
UK  
Italy  
Spain  
Russia  
Rest of Europe  
Central & South America  
Brazil  
Argentina  
Rest of South America  
Middle East & Africa  
Saudi Arabia  
Turkey  
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Lithium-ion Portable Power Bank  
Lithium-polymer Portable Power Bank

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Smartphone  
Tablet  
Media Device

Key Stakeholders

Portable Power Bank Manufacturers  
Portable Power Bank Distributors/Traders/Wholesalers  
Portable Power Bank Subcomponent Manufacturers  
Industry Association

## Downstream Vendors

If you have any special requirements, please let us know and we will offer you the report as you want.

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