

Global Bluetooth Modules: Market Demand, Trends, Share, Growth Analysis & Opportunity and Forecast to 2025

PUNE, INDIA, June 18, 2018 /EINPresswire.com/ -- This report studies the global Bluetooth Modules market status and forecast, categorizes the global Bluetooth Modules market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

The Bluetooth module is a PCBA board with integrated Bluetooth function. It is used for short-range wireless communication and is divided into Bluetooth data module and Bluetooth voice module according to functions. Bluetooth module refers to the basic circuit set of the integrated Bluetooth function chip, used for wireless network communications, can be roughly divided into three types: data transmission module remote control module. The general module has the properties of the semi-finished product [1], which is processed on the basis of the chip to make the subsequent application more simple.

Top-down and bottom-up approaches are used to validate the global Wireless Bluetooth Speakers market size market and estimate the market size for manufacturers, regions segments, product segments and applications.

The market estimations in this report are based on the marketed sale price of Wireless Bluetooth Speakers. The percentage splits, Market Share and breakdowns of the product segments are derived on the basis of weightages assigned to each of the segments on the basis of their utilization rate and average sale price. The regional splits of the overall Wireless Bluetooth Speakers market and its sub-segments are based on the percentage adoption or utilization of the given product in the respective region or country.

Major players in the market are identified through secondary research and their market revenues determined through primary and secondary research. Secondary research included the research of the annual and financial reports of the top manufacturers; whereas, primary research included extensive interviews of key opinion leaders and industry experts such as experienced front-line staff, directors, CEOs and marketing executives. The percentage splits, Market Share, Growth Rate and breakdowns of the product markets are determined through using secondary sources and verified through the primary sources.

All possible factors that influence the markets included in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. The market size for top-level markets and sub-segments is normalized, and the effect of inflation, economic downturns, and regulatory & policy changes or other factors are not accounted for in the market forecast. This data is combined and added with detailed inputs and analysis from QYR Consumer Goods Research Center and presented in this report.

The global Bluetooth Modules market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

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The major manufacturers covered in this report

Murata
Qualcomm
Intel
Broadcom
Panasonic
Texas Instruments
Fujitsu
Hosiden
STMicroelectronics
Laird
Taiyo Yuden
Cypress Semiconductor
Microchip Technology
Silicon Labs

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States
EU
China
Japan
South Korea
Taiwan

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bluetooth Low Energy (BLE) Modules
Dual-mode Bluetooth Modules
Classic Bluetooth Modules

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Mobile Phones
Computers
Connected Home
Others

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