

European Bakery Market is anticipated to hit \$275 billion by 2023 at a CAGR of 3.30%

France possesses major market share for European Bakery Market and is anticipated to reach \$33.30 billion by 2023 at a CAGR of 1.36%.

HYDERABAD, TELANGANA, INDIA, June 18, 2018 /EINPresswire.com/ -- According to the new market research report by [IndustryARC](#) titled “European Bakery Market: By Type (Baked Goods, Breakfast Cereals); By Distribution Channel (Retail, Artisan Bakers, Catering) & By Geography – Forecast (2016-2021)”, the market is driven by the economic crisis and increase in health concerns.



France held the largest market share for the European Bakery Market

France possesses major market share for European Bakery Market and is anticipated to reach \$33.30 billion by 2023 at a CAGR of 1.36%. The special focus however, is going to be upon on-the-go baked products owing to the busy lifestyle of the population in this region. The key distribution channels are retail, artisan bakers, and catering.

Selected Market Share Analysis done in the full report

Europe bakery market is well established and diverse, encompassing a plethora of artisanal bakers, retail manufacturers as well as catering firms providing a variety of products.

The regional market is considerably fragmented with local companies leading in their respective country markets. In addition, different product segments hold different set of major players.

Private labels have been gaining momentum in the recent years, especially in the biscuits and breakfast cereals segments.

To browse the table of contents of the report follow the link below:

<https://industryarc.com/Report/7523/european-bakery-market.html>

Excerpts on Market Growth Factors

European style breads and rolls are rapidly increasing in large number of bakeries, even outside the region owing to their crispy, soft and chewy crust characteristics. Sweet breads filled with fruit and nuts, along with sugar syrup is a favorite among many European consumers. Cobs and muffins are the most commonly consumed breads in the United Kingdom and Ireland.

The growth can be attributed to the hectic work schedules and busy lifestyle of the population.

Pizzas are the second largest segment in the European bakery market.

Organic and gluten-free continue to be the largest trends and are set to intensify in Eastern Europe in the coming five years, providing opportunities for the market players to enhance their competitive position.

Economic crisis resulted in a positive growth of bread sales which is considered as a staple and healthy food in the European food market. Bread consumption trends in Europe differs within different countries.

Growing trends of premium freshly baked artisan European breads are fueling the market for breads & rolls in many parts of Europe. Europe is the largest market for breads & rolls globally, with an average consumption of 50 Kg of bread per person annually.

Despite the increase in the consumption of whole grain bread, white bread is still largely consumed in Britain and Ireland.

Europe is the leading region in the global pizza launches. France launched the largest slice of pizza product innovation in 2015.

In Europe, Breads & rolls, cakes & pastries market is quite fragmented, whereas retail biscuits and breakfast cereals segments are fairly consolidated.

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Key players of European Bakery Market:

Some of the major players in biscuits segment include United Biscuits, Mondelez International and Barilla Group whereas, breakfast cereals segment is led by companies like Kellogg's, Nestle/ Cereal Partners, Weetabix and Quaker of PepsiCo. Hot Cereals sub-segment provides huge opportunity for the market players in the coming years.

Mondelez is the leader in France biscuits due to its strong image and promotional activities, followed by united biscuits of Yilding holdings and St. Michel Biscuits with its brands Galettes, Rounder and Sable De Retz.

In the breakfast cereals segment, Kellogg's has been the single largest player, followed by Cereal partners and Quaker France. Hot cereals sub-segment is set to grow faster in the coming years.

Other Key players including Warburtons, Premier Foods Plc, Associated British Foods etc;

European Bakery Market Report is segmented as indicated below

European Bakery Market By Type:

1 Baked Goods

1.1 Baked Desserts Direct

1.1.1 Cakes & Pastries

1.1.2 Pies & Tarts

1.1.3 Others

2 Breads & Rolls

3 Biscuits

4 Savory Biscuits & Crackers

5 Sweet Biscuits

6 Pizzas

7 Fresh

8 Frozen/Chilled

9 Breakfast Cereals

European Bakery Market By Distribution Channel

1.Retail

2.Supermarkets/Hypermarkets

3.Small Grocery Stores

4.Discounters

5.Specialty Food Stores

6.Others

7.Artisan Bakers

8.Catering

Companies Cited/Referenced/Interviewed:

- 1.W. Jordan Cereals
- 2.Griesson de Beukelaer GmbH & Co KG
- 3.Bahlsen
- 4.Dr. August Oetker Nahrungsmittel KG
- 5.Peter Kölln GmbH
- 6.Bauli SpA
- 7.Balconi
- 8.Vicenzi
- 9.Company 9
- 10.Company 10+

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B.Bakery Filling Market

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What can you expect from the report?

The European Bakery Market is Prepared with the Main Agenda to Cover the following 20 points:

- 1.Market Size by Product Categories
- 2.Market trends
- 3.Manufacturer Landscape
- 4.Distributor Landscape
- 5.Pricing Analysis
- 6.Top 10 End user Analysis
- 7.Product Benchmarking
- 8.Product Developments
- 9.Mergers & Acquisition Analysis
- 10.Patent Analysis
- 11.Demand Analysis (By Revenue & Volume)
- 12.Country level Analysis (15+)
- 13.Competitor Analysis
- 14.Market Shares Analysis
- 15.Value Chain Analysis
- 16.Supply Chain Analysis
- 17.Strategic Analysis
- 18.Current & Future Market Landscape Analysis
- 19.Opportunity Analysis
- 20.Revenue and Volume Analysis

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