# QuickFlora Launches Support for WordPress and Woo Platform for Florists

MIAMI, FLORIDA, UNITED STATES, June 18, 2018 /EINPresswire.com/ -- Alex Frost, President and Founder of QuickFlora, announced today the company has released many new websites templates based on the popular WordPress e-commerce platform for flower shops.

The QuickFlora florist software system, used by some of the largest and most upscale flower shops in the United States and Canada for over ten years, will now begin supporting WordPress and Woo shopping cart open source platform.
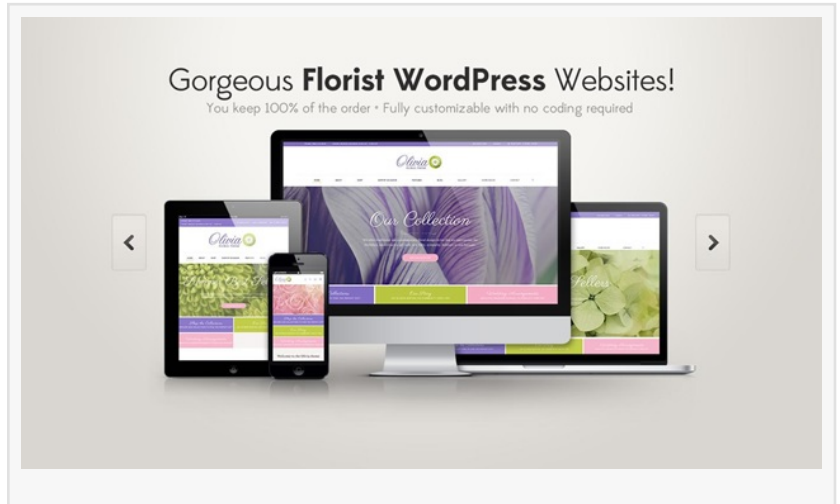
"These new florist website templates based on WordPress allow a florist to use one of the most popular open source website platforms to move away from the wire services," says Frost. "Retail florists are continually frustrated by the limited features in most proprietary e-commerce platforms, and this new platform opens up thousands of new plugins from the WordPress world to users. They no longer need to be held hostage to the escalating fees and limited features of most wire service websites."

Brown's the Florist, one of the largest and most prominent names in retail flowers (based in Victoria, British Columbia), switched its three retail stores to WordPress in 2018. They now have a fully responsive mobile friendly platform to build upon enabling them to expand on e-commerce flower sales and events.

"This system which Alex and his team specially built for Canada, allows us to provide our floral customers with the best possible online buying experience," says Natasha Crawford, owner of Brown's the Florist. "The QuickFlora team has been super in helping us help them build out leading-edge features that we needed," says Crawford.

This new WordPress website platform for flower shops is compatible with most POS systems, including QuickFlora POS. The QuickFlora Shop Management system is a cloud-based system that incorporates POS, Order Entry, E-commerce, Mobile App, Delivery Manager, Marketing Manager, Accounting and many other modules all into one system managed from any PC or MAC from any location. The system is fully hosted on Amazon Web Services (AWS) as of early 2018.

The website software is specially tailored for high volume flower shops (and flower franchises) with multiple locations featuring QuickBooks hands off integration, Google Maps API for address verification and zone mapping, iPad signature capture and a host of other features never before available to floral retailers in North America.

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A sample WordPress website florist template can be seen at

https://www.floristsoftwaredemo.com
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You can request a free point of sale demo at www.quickflora.com.

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