

The Professional hair care market is estimated to hit \$17.14 billion by 2023

The largest share in the professional hair treatment market is held by North America.

HYDERABAD, TELANGANA, INDIA, June 19, 2018 /EINPresswire.com/ -- In the Report "Professional Hair Care Market: By Types (Hair Coloring, Hair Styling, Hair Straightening & Perming, Shampoos and Conditioners) & By Geography Forecast (2018 - 2023), published by [IndustryARC](#), the market factors are driven by hair stylists, efficacy of the products, and increasing penetration of hair care services which are expected to boost the market growth in near future.



North America with major share in the Professional Hair Care Market

The professional salon hair care market in the US comprises of nearly 301,000 salons and barbershops. Currently, hair cutting and hair styling are the major revenue yielding services in salon, followed by hair coloring. This will in turn increase the sales of shampoos, conditioners, hair styling and coloring products. Moreover, ageing population in the US, both men and women are opting for color touchups to cover graying hair which will drive the growth of the hair colorants market, closely followed by Asia-Pacific. Factors such as change in consumer buying patterns, and increasing expenditure on personal care products in countries such as China, Japan and India is boosting the growth of professional hair products.

Selected Salon Services Analysis done in the full Report:

Salon services are the most commonly paid services utilized by consumers for augmenting their style quotient by enhancing their appearance. The salon services include numerous hair techniques such as coloring, straightening & perming, styling, cleaning, and conditioning services. The services are gradually gaining popularity in Asia-Pacific and South American regions, with the increase in standard market for salon services.. Research says hair coloring is leading with 53% shares in natural hair care products in salon services. Another service is conditioner service, where loss of nourishing contents from hair and scalp is repaired through proper care. Manufacturers are combining shampoos and conditioners into a single product, having the benefits of both cleansing and conditioning. These benefits are spurring the market growth and holds 14% share. New products in the market and there positive outcomes is increasing the adoption level. .

To browse the table of contents of the report follow the link below:

<https://industryarc.com/Report/101/hair-salon-professional-hair-care-market.html>

Excerpts on Market Growth Factors

Employees mainly focus on high quality and services, along with sales and product training. This increases the workflow of salons for hair conscious people. It creates an opportunity mostly for

the interested companies to sell or distribute its products in several areas.

95% of natural and organic components does not include any harmful lines. These benefits of organic products is drawing opportunities for companies to expand their services in new areas.

Developing brands in the low, medium, and high-end markets will increase the use of hair growth products in the nearby period to double figures.

Rising standards of life and increasing number of working women is driving the growth of the hair care market.

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Key players of the Professional Hair Care Market

The major players in the market are L'Oreal, P&G, Henkel and Kao. L'Oreal accounts for a huge chunk of around 50% globally and has its presence in most of the developed and emerging economies across all the categories. L'Oreal innovative business models and strong promotional activities have given them an edge in the competition. The below listed are some more players that serve in several countries.

Professional Hair Care Market report is segmented as below

The global Professional Hair Care Market study across various end user industries is incorporated in the report

A. Professional Hair Care Market By Category

- 1.Coloring
- 2.Styling Products & Sprays
- 3.Straightening & Perming
- 4.Shampoos
- 5.Conditioners

B.Professional Hair Care Market By Medium of Sales

- 1.Salon-Retail
- 2.Salon Services

C.Professional Hair Care Market by Geography (covers 10+ countries)

D.Professional Hair Care Market Entropy

Companies Cited / Interviewed

- 1.Henkel
- 2.Dr. Kurt Wolff
- 3.Procter & Gamble
- 4.Shiseido
- 5.Revlon
- 6.Brazilian Blowout
- 7.Takara Belmont
- 8.Farouk Systems
- 9.Moroccanoil
- 10.Keratin Complex
- 11.Hairjamm
- 12.Lanza
- 13.Cadiveu

- 14.Unicosmetic
- 15.IDA
- 16.Macadamia Natural Oil
- 17.Milbon
- 18.Unilever
- 19.Estee Lauder
- 20.John Paul Mitchell Systems
- 21.Davines
- 22.Amos Professional
- 23.Kevin Murphy
- 24.Sabre Group
- 25.Pravana
- 26.Eugène Perma
- 27.La Biosthetique
- 28.Pierre Fabre

Related Report:

A.Asia-Pacific Professional Hair Care Distribution Market Analysis

<https://industryarc.com/Report/18136/asia-pacific-professional-hair-care-distribution-market.html>

B.UAE Professional Hair Care Market

<https://industryarc.com/Report/7421/uae-professional-hair-care-market-report.html>

What can you expect from the report?

The Professional Hair Care Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories & Application
2. Market trends & Relevant Market Data
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (Revenue & Volume)
12. Country level Analysis
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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research needs at a rapid speed, with a variety of options for your business. We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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