

# The Water Treatment Additives Market is estimated to hit \$43.63 billion by 2023

*APAC is the fastest growing market for water treatment additives and also held the major share of \$13.5 billion in 2017*

HYDERABAD, TELANGANA, INDIA, June 19, 2018 /EINPresswire.com/ -- HYDERABAD, India, May 2, 2018 According to the new market research report by [IndustryARC](#), "Water Treatment Additives Market: By Type of Water Treatment (Water Treatment, Wastewater Treatment), By Type of Additives (Scale Inhibitors, Corrosion Inhibitors, Organic Polymers, Others), By Application (Water Industry, Oil & Gas, Chemicals, Others) and By Geography - (2018-2023)", the market is largely driven by the increasing demand for water treatment additives for chemical water treatment.

APAC continues to lead the market share and growth during 2018-2023.

APAC is the fastest growing market for water treatment additives and also held the major share of \$13.5 billion in 2017, followed by the Americas and Europe. China and India are the major contributors for water treatment additives market. Pakistan and Indonesia are the countries that play a major role in contributing towards the water treatment market. APAC is projected to register the highest growth rate of 7.0% CAGR during the forecast period, as it comprises of most of the key developing countries such as India, China and Indonesia.

In the American region, the U.S. contributes the major share, followed by Mexico in the water treatment additives market. The U.S., Mexico and Canada are the countries covered under Americas in the report.

Selected / Sample Analysis done in the full Report:

Value chain of water treatment additives starts initially from procuring raw material, which is basically chemicals. The manufacturing process involves the mixing of various raw materials based on the requirements and the problem regarding water quality. Chemical composition plays a major role during the manufacturing process because there would be various compounds that go into the additive mixture. Aluminium sulphate, ferric chloride, phosphonates, chlorine, sodium hypochlorite, chlorine dioxide and amine salts are some of the raw materials that goes into the production of water treatment additives.

To browse the table of contents of the report follow the link below:

<https://industryarc.com/Report/6354/Water-Treatment-Additives-Market-Research-Report.html>

Excerpts on Market Growth Factors Mentioned in the Full Report:

1. Lack of fresh water resources with increasing population leads to a higher demand in the water treatment sector. This results in the growing demand for recycling or re-use of used water which in turn helps the growth of the water treatment additives market.
2. The rising demand for water treatment additives in developing countries is the major factor that is driving the Water Treatment Additives Market growth.



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Key Players of the Water Treatment Additives Market:

Nalco and GE power & water are the two key market players in the water treatment industry. Nalco and GE deal with the water treatment additives, services and technologies. Nalco offers customized solutions to the customers whereas, GE offers wide range of products which include defoamer, organic polymer, oxygen scavenger and others. Nalco is the market leader in water treatment additives.

Water Treatment Additives Market Report is segmented as below.

Water Treatment Additives Market By Type Of Water Treatment:

1. Water Treatment
  - 1.1. Drinking Water Treatment
  - 1.2. Industrial Water Treatment
2. Wastewater Treatment
  - 2.1. Industrial Wastewater Treatment
  - 2.2. Public Utility Wastewater Treatment

Water Treatment Additives Market By Type of Additives:

1. Scale Inhibitors
2. Corrosion Inhibitors
3. Defoamer
4. Biocides
5. Organic Polymers
6. Oxygen Scavengers
7. Others
  - 7.1. Ion Exchange Resins
  - 7.2. PH Neutralizer

Water Treatment Additives Market By Application:

1. Water Industry
2. Power Generation
3. Waste Water Industry
4. Oil & Gas Industry
5. Paper Industry
6. Food & Beverage Industry
7. Electronics Industry
8. Chemicals Industry
9. Others

Water Treatment Additives Market By Geography ( Covers 10+ Countries )

Water Treatment Additives Market Entropy

Companies Cited / Interviewed

1. AKZO NOBEL N.V.
2. BWA WATER ADDITIVES UK LIMITED
3. THE LUBRIZOL CORPORATION
4. PT. SISKEM ANEKA INDONESIA
5. ANGUS CHEMICAL COMPANY
6. KEMIRA OYJ
7. SHANDONG TAIHE WATER TREATMENT CO., LTD.
8. BASF SE
9. KURITA WATER INDUSTRIES LTD.
10. TIARCO CHEMICAL
11. Company 11
12. Company 12+

Related Report:

A. Flocculant and Coagulant Market

<https://industryarc.com/Report/16516/flocculantcoagulant-market.html>

B. Green Chelates/Natural Chelating Agents Market

<https://industryarc.com/Report/16524/green-chelatesnatural-chelating-agents-market.html>

What can you expect from the report?

The Water Treatment Additives Market Report is Prepared with the Main Agenda to Cover the following 20 points:

Market Size by Product Categories

Market trends

Manufacturer Landscape

Distributor Landscape

Pricing Analysis

Top 10 End user Analysis

Product Benchmarking

Product Developments

Mergers & Acquisition Analysis

Patent Analysis

Demand Analysis ( By Revenue & Volume )

Country level Analysis (12+)

Competitor Analysis

Market Shares Analysis

Value Chain Analysis

Supply Chain Analysis

Strategic Analysis

Current & Future Market Landscape Analysis

Opportunity Analysis

Revenue and Volume Analysis

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We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on business strategies and deals. Contact us to find out how we can help you today.

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