

Car Navigation Market Major Manufacturers, Trends, Demand, Share Analysis to 2025

Car Navigation Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025

PUNE, INDIA, June 20, 2018 / EINPresswire.com/ -- Car Navigation Market 2018

Wiseguyreports.Com adds "Car Navigation Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025" To Its Research Database.

Report Details:

This report provides in depth study of "Car Navigation Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Car Navigation Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

This report studies the global Car Navigation market status and forecast, categorizes the global Car Navigation market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, China, Japan, South Korea, India and other regions (Southeast Asia, Central & South America, and Middle East & Africa)

The global Car Navigation market is valued at 13600 million US\$ in 2017 and will reach 23400 million US\$ by the end of 2025, growing at a CAGR of 7.0% during 2018-2025.

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route.

Car navigation market kept growing in recent years. As automotive market develop in a rapid period, car navigation market will keep in rapid development.

Viewed from the supply side, there are many manufacturers in the market and most of them have less production capacity.

Viewed from the demand side, the current demand for car navigation product is growing largely.

At present, there are mass of manufacturers in the market. Leading five companies in the market occupies about 52% of the market shares. Major manufacturers in the market are Bosch, Denso, Pioneer, Alpine and Ai

To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of the little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, car navigation market will be a market of fierce competition.

In order to feed the changing technical requirements, car navigation manufacturers need to pay

attention to the technical innovation. In future, intelligent and accurate will be the technology trends of car navigation.

The major manufacturers covered in this report Bosch Denso Pioneer Alpine Aisin Continental Kenwood Sony Clarion Garmin Panasonic Hangsheng Coagent ADAYO Desay SV Skypine Kaiyue Group Roadrover FlyAudio

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Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering North America Europe Asia-Pacific South America Middle East & Africa

The regional scope of the study is as follows: North America **United States** Canada Mexico Asia-Pacific China India Japan South Korea Australia Indonesia Singapore **Rest of Asia-Pacific** Europe Germany

France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America Middle East & Africa Saudi Arabia Turkey Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into WinCE Platform Android Platform

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including OEM

Aftermarket

Key Stakeholders Car Navigation Manufacturers Car Navigation Distributors/Traders/Wholesalers Car Navigation Subcomponent Manufacturers Industry Association Downstream Vendors

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