



# Public Relations 2018: Global Opportunities, Challenges, Strategies, Industry Verticals and Forecasts 2025

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PUNE, INDIA, June 21, 2018 /EINPresswire.com/ -- This report studies the global Public Relations market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global Public Relations market by companies, region, type and end-use industry.

This report focuses on the global top players, covered

DJE  
IPG  
Omnicom  
Publicis  
WPP  
APCO  
Coyne PR  
Bell Pottinger  
Dentsu  
FTI Consulting  
Havas  
Hopscotch Group  
Huntsworth  
KREAB  
Mikhailov & Partners  
MMWPR

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Market segment by Regions/Countries, this report covers

United States  
Europe  
China  
Japan  
Southeast Asia  
India

Market segment by Type, the product can be split into

Private PR firms  
Public PR firms

Market segment by Application, Public Relations can be split into

Government  
Enterprises

## Individuals

The study objectives of this report are:

To study and forecast the market size of Public Relations in global market.

To analyze the global key players, SWOT analysis, value and global market share for top players.

To define, describe and forecast the market by type, end use and region.

To analyze and compare the market status and forecast between China and major regions, namely, United States, Europe, China, Japan, Southeast Asia, India and Rest of World.

To analyze the global key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

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