



Survivor's 2018 Canadian Mobile Banking Rankings

Scotiabank provides the Best Mobile Banking Experience for Canadians according to 2018 Survivor's Rankings

OAKVILLE, ONTARIO, CANADA, June 21, 2018 /EINPresswire.com/ -- Scotiabank provides the best overall mobile banking experience in the Canadian digital banking landscape according to [Survivor's](#) 2018 Canadian Mobile Banking scorCard Review. Scotiabank jumped 2 spots from 2017 dethroning CIBC and pushed National Bank down to 3rd. TD Canada Trust has the worst showing of the five major Canadian banks finishing in 15th place.

[2018 Survivor's Mobile Banking Rankings](#)

1 Scotiabank	88.5%
2 CIBC	84.6%
3 National Bank	78.7%
4 Desjardins	69.1%
5 RBC Royal Bank	69.0%
6 Tangerine	66.9%
7 Conexus Credit Union	60.7%
8 Simplii Financial	60.3%
9 BMO Bank of Montreal	59.1%
10 Coast Capital Savings	57.3%
11 ATB Financial	55.7%
12 Meridian Credit Union	55.1%
13 Alterna Bank	54.1%
14 Vancity	52.3%
15 TD Canada Trust	51.9%
16 Blueshore Financial	49.2%
17 Manulife Bank	47.3%
18 Alterna Savings	47.1%
19 EQ Bank	46.5%
20 Motive Financial	43.9%
21 HSBC	30.3%

Learn More about each company's results by clicking [here](#).

The scorCard Review, now in its 10th year, is the most comprehensive analysis in North America providing an impartial assessment of the overall mobile-based customer experience at Canadian banking institutions. "It hasn't been a busy look and feel year for most Canadian banks; however we are seeing improving scale within the banking applications" said Glenn LaCoste, President of Survivor's Inc. "Canadians are very fortunate to have some of the best financial service digital experiences in the world and so many choices to consider. We congratulate Scotiabank and the other top firms on their accomplishments and strong mobile device customer experience" added Mr. LaCoste.

Surviscor's proprietary scorCard methodology measured 2700 objective usage-related criteria questions and reviews each firm by 5 independent categories, each weighted according to industry importance through direct feedback with industry firms.

For further information on the main categories, results and more detailed analysis on the firms reviewed, visit www.surviscor.com, contact Surviscor at 1-866-299-7267 or email results@surviscor.com.

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About Surviscor Inc.

Surviscor is a North American leader in the analysis and ranking of Canadian digital customer experiences provided by service firms. Surviscor's popular digital brokerage and banking reviews are powered by its proprietary scorCard methodology, identifying the BEST and WORST digital customer experiences. All studies and analyses serve as industry benchmarks for consumers and industry participants by identifying digital offerings considered to be leading-edge as compared to the industry standard.

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