

Zomato users can now pay with Sodexo Meal Pass

NEW DELHI, INDIA, June 22, 2018 /EINPresswire.com/ -- Sodexo, the leader in employee benefits today announced its partnership with the leading online restaurant discovery and food delivery platform, Zomato. Sodexo Meal Pass users will now be able to order online from their favourite outlets on Zomato. Millennials seek a variety of food options that require less planning and faster access. That's where a solution like Sodexo Meal Pass helps in enabling quick payments while Zomato would collate all our restaurants online to facilitate instant ordering.

Stephane Michelin, CEO Sodexo Benefits and Rewards said, "We have set out with a mission to simplify the user experience in food ordering for the millennial workforce of our 11,000+ clients across segments. Employees today seek solutions that are convenient and our partnership with Zomato delivers just that. I am very certain that onboarding Zomato as one of our meal associates will bring delight to our 3 million daily users thereby enhancing their overall meal experience."

Gaurav Gupta, COO, Zomato said "Zomato remains dedicated to making dining choices easier, and ordering food more convenient for its users. As a result of this approach, Zomato has become a large part of the daily lives of millions of consumers in India over the past decade.

We are always looking for ways to make the Zomato experience more convenient and enjoyable for our customers, and integrating with Sodexo is another step in that direction. Sodexo Meal Pass users will now be able to pay seamlessly using their cards when ordering food online from their favourite outlets on Zomato."

As a part of the launch, consumers who pay for their meals using Sodexo Meal Pass will get a flat 50% off on the first five orders from Zomato. This partnership will help Sodexo widen its meal network, while the meal cardholders will get exposure to newer cuisines every day. This is in line with Sodexo's initiative to partner with Indian start-ups to cater to the growing demands of the growing millennial workforce and further adds to the 100,000+ points of acceptance for the Sodexo Meal Pass in India.

About Sodexo Benefits and Rewards Services, India:

The Sodexo group works towards improving the quality of daily life for employees, partners and customers across the world. Sodexo BRS, India's No.1 Employee Motivation & Benefits Services provider is a partner to over 11,000+ HR Leaders. Our fully-compliant Multi-Benefit Digital Solutions are customized to meet specific needs of organizations and help them develop their best motivated workforce.

Sodexo BRS offers a range of 100% Digital Employee Benefit Solutions. The meal benefit offerings include Meal Cards, & Cafeteria Cards. The company's fully-digital Gifting & Recognition offerings include the Premium Pass range of solutions that include the Premium Pass Celebrations for festive gifting & Premium Pass Rewards for ongoing Reward & Recognition programs. The company also has a revolutionary virtual B2B gifting solution. Sodexo reaches out to over 3 million daily consumers in India across 1,500+ cities nationally including tier 3 & tier 4 cities making it India's largest Digital Meal Benefit Network with over 100,000 unique points of acceptance.

For more information regarding our services, please call our toll-free numbers 1800 267 3030 / 1800 103 3030 or visit our website www.sodexobenefitsindia.com For media related queries, please write to sharon.batliwalla@sodexo.com or call 0224321 4321

About Zomato:

Zomato Media Private Limited ("Zomato") is a restaurant search and discovery platform - offering a variety of services to users including - food delivery, table reservations, subscription based dining programs, while providing in-depth information for over 1.4 million restaurants across 24 countries.

Zomato's core content features include restaurant information such as scanned menus and photos, sourced by its massive feet-on-street team across cities it is present in globally. Users can rate and review restaurants, as well as create their own personal network of foodies for trusted recommendations.

For more updates on Zomato, please follow us on Twitter @Zomato For media related queries, please write to pr@zomato.com

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