

The Ultimate Guide for Small Business Energy Savings

Business energy saving advice from the business energy experts to help your small business maximise energy efficiencies and save money.

HAYWARDS HEATH, WEST SUSSEX, UNITED KINGDOM, June 25, 2018 /EINPresswire.com/ -- This guide can help you identify potential [business energy](#) savings and free up funds that you can then put towards achieving your actual business goals.

How can you reduce your energy use?

When saving [gas and electricity](#) for small and medium businesses, the best reductions come from implementing an array of measures consistently across the business. Typically, the most powerful results come when your organisation places an internal focus on energy reduction measures as part of a broader efficiency drive – engaging staff, encouraging internal commitment and demonstrating the results to promote further progress.

In this article, we've taken a look at four sectors, but any business stands to save:

Restaurants & Cafes

Businesses in the food and leisure industry can save money on their energy by training their staff on efficiency usage measures and by installing energy efficient boilers and appliances across their kitchens and dining spaces. They can look at green energy solutions such as biomass boilers which may be able to use waste products from the kitchens for a cyclical recycling approach.

Shops

The retail sector is a tremendously heavy user of energy where physical premises are in play. Stores have lighting and heating requirements around the clock, so one of the priorities is to carry out a tariff review to see if savings can be made. Lightbulbs should also be switched to the most energy-efficient LED models. If you have chilled units, keep them away from doors and keep them covered with blinds to prevent chilled air from escaping. Evaporative condenser systems – rather than air-cooled condensers – are also recommended as being more energy efficient.

Offices

Heating and air conditioning is a real energy guzzler, and older systems are particularly inefficient and can also lead to health issues. Consider investing in the newer models and ask a specialist to review your premises with the view of recommending efficient heating and cooling methods. New smart technologies can adjust the temperature automatically to optimise usage and bills. Similar technologies can be used in bathrooms to minimise water usage, such as smart sensor controls on taps. Intelligent light controls are also a worthwhile investment. Making sure staff are turning off PC screens and electronic equipment at the end of the day should be a high priority. Action Energy, a government-funded body, estimates that £90m is wasted annually by UK companies that leave

computers turned on when not in use. As well as energy and cost savings, there's the environmental impact too, as reducing this would produce a saving of one tonne of carbon dioxide emissions a year.

Factories

Again, smart sensors can help to ensure that temperatures are optimised correctly in warehousing and production spaces, and staff training can help ensure that teams follow the correct efficiency processes and are motivated to seek out continuous energy improvements. An energy efficiency consultant can be a valuable service to use in a larger factory as various efficiency savings may be possible, including running lines at certain times of the day, switching tariffs, using standby functions and investments such as combined heat and power installations, supply voltage optimisation and increased process automation.

Why outsource your small business energy or [corporate energy procurement](#)?

Many SMEs have all intention of saving energy and reducing energy costs, but the truth is that they simply don't have the time, expertise, resources or relationships to pursue strategic energy portfolio management. This is why it's beneficial for businesses to use the services of an energy broker such as Smarter Business:

<https://smarterbusiness.co.uk/>

Shea Karssing
Smarter Business
1444220060
email us here

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