

Pasta Foods Market in Europe Was Valued at Euro 17.7 Billion in 2017, Where Top 10 Players control 47.3% Market

Pasta and Pasta Foods Market Report Annual Subscription Now Available at MarketResearchReports.com

LEWES, DELAWARE, DELAWARE, UNITED STATES, June 25, 2018 /EINPresswire.com/ -- The total [Pasta Foods Market](#) is now worth Euro 17.7 billion and is forecast to grow at an average annual 2.6% in current prices during the next five years, but with major variations between countries and products. A unique strategic vision of demand and supply in the 24-country European Pasta Foods market is presented, identifying the numerous companies present together with their market shares and major brands by country and product. Taken together, this report provides a unique and invaluable hard data strategic picture of the dynamics of this market from both a demand and a supply perspective.



Pasta Market in Europe



Market Research Reports Inc.

MARKET DEMAND HIGHLIGHTS

>>> This total market grew by 2.0% annually from 2012 to 2017 to reach Euro 17.7 billion in 2017.



The leading company by market share value is Barilla with a 16.8% share, followed by Ebro Foods (6.2%) and Giovanni Rana (3.8%)."

FFT

>>> Expenditure per capita for this total market in 2017 was Euro 24.0 per capita.

>>> The Foodservice market in 2017 made up 16.5% of this total market by value.

MARKET DEMAND ANALYSIS AND FORECASTS TO 2020

>>> The European market is forecast to grow by an average 2.64% in constant prices, equivalent to an overall change of

13.9% over the three-year forecast period.

For all the 96 country & product markets covered, historical (2012, 2016 & 2017) and forecast demand data (2018, 2019 & 2020) are provided for the retail, foodservice and total markets by volume

and value, together with comparative analysis of all markets, including by per capita consumption and expenditure.

A UNIQUE STRATEGIC VISION OF THE 427 MAJOR PLAYERS

This report presents a strategic vision of the major multi-country players as well as all the significant players in each country. 328 holding companies and 99 key subsidiaries are identified, covering each of the 4 country and product markets presented, together with 817 market shares and matching brands. The Top-10 Players supply 47.3% of this market.

>>> The Top-10 Players supply 47.3% of this market.

The leading company by market share value is Barilla with a 16.8% share, followed by Ebro Foods (6.2%) and Giovanni Rana (3.8%). This unique strategic company compilation is drawn from FFT's online database (10,000+ companies, 25,000+ market shares).

THE TOP-10 COMPANIES BY TOTAL MARKET SHARE *

In the total 96 country & product markets covered (full detail in main report).

1. Barilla (16.8%) in 51 markets.
2. Ebro Foods (6.2%) in 24 markets.
3. Giovanni Rana (3.8%) in 25 markets.
4. Colussi Group (3.5%) in 3 markets.
5. De Cecco (3.5%) in 18 markets.
6. Mars (3.3%) in 29 markets.
7. Nestle (3.2%) in 33 markets.
8. Ameria Russ (2.8%) in 4 markets.
9. Unilever (2.1%) in 22 markets.
10. Berkshire (2.1%) in 37 markets.

* Artisanal, if present, refers to total of "Own produced for own sale" suppliers, e.g. independent bakers.

DETAILED IN-DEPTH COVERAGE INCLUDES:

No. of Country Markets - 24 †

No. of Product Markets - 4 *

Total No. Ctry/Prod Markets - 96

No. of Holding Companies+ - 328

No. of Key Subsidiaries - 99

No. of Co. Market Shares - 817

† Countries: Austria, Belgium/Lux, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Spain, Sweden, Switzerland, Turkey, United Kingdom

* Products: All Pasta, Fresh Pasta, Dry Pasta, Pasta Sauces, Canned Pasta

Order your report copy today: <https://www.marketresearchreports.com/fft/pasta-and-pasta-sauces-market-europe-24-countries>

Browse more category <https://www.marketresearchreports.com/food-beverages>

About [Market Research Reports, Inc.](#)

Market Research Reports® Inc. is world's largest store offering quality market research, SWOT analysis, competitive intelligence and industry reports. We help Fortune 500 to Start-Ups with the

latest market research reports on global & regional markets which comprise key industries, leading market players, new products and latest industry analysis & trends.

Sudeep Chakravarty
Market Research Reports Inc.
+1-302-703-9904
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.