



Perfumes Market 2018 Global Industry – Key Players Analysis, Sales, Supply, Demand and Forecast to 2025

Wiseguyreports.Com Publish New Market Research Report On -"Perfumes Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2018 - 2025"

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[Perfumes Market 2018](#)

This report studies the global Perfumes market status and forecast, categorizes the global Perfumes market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Perfumes are a mixture of essential oils and aroma compounds along with water and/or alcohol and are used to enhance body odour. The perfumes industry has experienced significant product innovations over the last few years. The use of natural and renewable ingredients is getting good traction. Apart from traditional perfume packaging methods, perfumes are now available in the form of travel sprays and rollerballs, which is expected to boost the global perfumes market growth over the forecast period.

The Unisex Perfume segment is projected to exhibit a CAGR of 6.9% over the forecast period.

The major manufacturers covered in this report

Estee Lauder
LVMH
Coty
L' Oreal
Elizabeth Arden
Shiseido
Puig
Perfumania
Avon
Hermes

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Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America
Europe
China
Japan
Southeast Asia
India

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

- Eau de Parfum
- Eau de Toilette
- Eau de Cologne
- Eau Fraiche

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

- Men
- Women
- Unisex

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