

Art Basel art week and the Contemporary art Biennale

The MAMAG Modern Art Museum brought contemporary art to Basel parallel to the Art Basel and displayed art at the International Contemporary Art Biennale Basel

BASEL, BASEL, SWITZERLAND, June 25, 2018 /EINPresswire.com/ -- When you say Art and Basel, you automatically combine two words together: Art Basel - one of the most relevant art weeks in the world. Art Basel has become firmly established on the art market, and for most collectors and art lovers it is a must to visit Art Basel in June in their diary. In 1970 Art Basel was founded by gallery owners Ernst Beyeler, Trudi Bruckner and Balz Hilt. 16300 visitors came to the first art fair. Today, Art Basel is a global platform for galleries and collectors and organizes Art Basel, Art Basel Hong Kong, Art Basel Miami, and also supports the new Art Basel Cities initiative. The interest is great, of course, galleries must also take a hand in order to be present at Art Basel.

Alone 30 employees from different countries work for a whole year to bring big collectors to the VIP days in Basel. How good was it this year? Shortly after opening, Galerie Hauser & Wirth announces the sale of a \$14 million painting by artist Joan Mitchell, and a work by Mark Bradford changed ownership for 2.5 million. The work of art "Colorful Pills" by Damien Hirst has found its new owner at Gagosian.

During the Art Basel Art Week, Basel offers a wide range of art. Fondation Beyeler has shown the exhibition Bacon-Giacometti, as well as Kunstmuseum Basel several exhibitions such as "Art.Money. Museum: The Picasso Story, 50 Years Later" and "Maria Lassnig: Dialogues". At the Kunsthalle Basel, "Raphaela Vogel: Ultranackt" and Schaulager "Bruce Nauman: Disappearing Acts" will perform as in the Tinguely Museum "Gerda Steiner & Jörg Lenzinger: To Early to Panic".

The MAMAG Modern Art Museum from Austria brought a broad palette of contemporary art to Basel parallel to the Art Basel and displayed works of art by selected artists at the "[International Contemporary Art Biennale Basel](#)". "The MAMAG Modern Art Museum with its collaborations has become an important partner in the connection between art, business and society. The more we feel responsible for the selection of the artists of our exhibitions. We also want to expand the unifying role of art and society at all levels, as in Austria, but also internationally. That's why we feel very honored to be working with a partner so rich in tradition and close to culture as the Grand Hotel Euler. It was an exciting task for me to present this biennial of several thousands of artists who have applied to meet a selection of international artists. I tried to select artists with special ideas, position on the art market and the statement of the artworks" - says curator and director of the MAMAG Modern Art Museum [Heinz Playner](#). At the opening of the Biennale, VIP guests from culture, business, banking and some artists were present in person. Artists Chema Gil from Mexico, Lisa Lorenz and Sudipta Choudhry have been awarded with the Contemporary Art Biennale Basel Award.

Big highlights of the Biennale were works of art by the world-famous Pop Art artist [Tanja Playner](#), who became famous with her colorful works in connection with black and white bodies. Tanja Playner with her social media presence is one of the most famous Pop Art artists worldwide. Her posts reach over 1.5 million people. She is also known through collaborations with celebrities. In Basel were shown, lithographs as well as original works of art by the artist from several years. "My art is about love, because love moves us to do positive things, it enriches us from within. If

people in the hearts have more love and a positive attitude, we can move a lot more and that is important in our society and for our future generations "- says Tanja Playner.

The work of Erica Fromme as well as the conceptual artwork of Alejandra Aristizabal from Colombia received a great interest from the audience. Even art from the USA has received big recognition from many visitors. Artist John Shelton has impressed visitors with his artwork, as well as abstract art by Elena Kozhevnikova from Russia. A mixture of abstraction, street art and pop art are artworks by artist Serge Gauya, who have received a lot of attention.

www.contemporaryartbiennalebasel.com

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