

India Professional Hair Care Market is opt to grow at a CAGR of 17.13% to reach \$512.12 million (INR 34563.49M) by 2023

India is the world's ninth largest economy in terms of nominal GDP. The GDP of India is forecast to grow at a CAGR of 7.75% during 2018-2023.

HYDERABAD, TELANGANA, INDIA, June 26, 2018 /EINPresswire.com/ -- In the Report "India Professional Hair Care Market: By Categories (Coloring, Perming & Straightening, Shampoo & Conditioning & Styling); Sales Channel (Back Bar and Take Home) & By Company - (2018-2023)" published by [IndustryARC](#), the market is driven by change of weather condition, leading to damaging hair and rising western culture that will increase the number of products in the market.



Increasing concern for Hair Care dominates products share and growth in the India Professional Hair Care Market

India is the world's ninth largest economy in terms of nominal GDP. The GDP of India is forecast to grow at a CAGR of 7.75% during 2018-2023. The major economic centres like Maharashtra State, Andhra Pradesh, Karnataka, Punjab and NCR Region are the vital states that will help the market to grow largely. The Professional Hair treatment market is mainly established due to huge population in the youth category with a moderate age of 27.7 year in 2017. Growth in the younger consumer residents is leading to an increase in the penetration of the salon culture.

Selected Product Category Analysis done in the full Report:

India Professional hair care market is segmented into category, which includes colouring, Perming and Straightening, Shampoo & Conditioning and Styling. Among all Professional hair shampoo and conditioning has the largest share of 52.60% in the India's professional hair care market. The shampoo & conditioning market is expected to grow at a CAGR of 18.10% to reach revenue of \$262.11 million (INR 17690.07m) by 2023. Hair coloring is the second leading market expected to grow at a CAGR of 17.30% to reach revenue of \$150.94 million (INR10187.09m) by 2023. Whereas, Perming and Straightening is seen to have slowest growth rate of 11.60% and to reach revenue of \$23.35 million (INR 1575.91m) by 2023.

To access the full report browse the link below

<https://industryarc.com/Report/7407/india-professional-hair-care-market-report.html>

Excerpts on Market Growth Factors

Companies are creating innovative hair products for hair color, straightening and perming

services. The products are intended to be ammonia and chemical free products, which cause lesser damage to hair care in order to achieve modest advantage. New international players are partnering with salons chains in Indian market products, which will help the hair care market to grow exponentially. The growing concern about the care is providing plenty of opportunities for the companies to produce organic hair care products, that will likely increase the growth factor.

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Key players of the India Professional Hair Care Market

L'Oreal Group, Procter & Gamble and Henkel are the leading companies, due to the high quality and huge range of products portfolio. L'Oreal Group with its brands like Matrix, L'Oreal Professional, Kerastase tops are the professional hair care products market in India in 2017 with 52.6% share. Paul Mitchell, Awapuhi Wild Ginger, Marula Oil, are some of the product line produced by Jhon Paul Mitchell Systems.

India Professional Hair Care Market report is segmented as below

A.India Professional Hair Care Market By Product Category

- 1.Coloring
- 2.Perming & Straightening
- 3.Shampoo & Conditioning
- 4.Styling

B.India Professional Hair Care Market by Distribution Channel

- 1.Direct
- 2.Distributor / Wholesalers
- 3.Others

C.India Professional Hair Care Market by Geography (covers 10+ countries)

D.India Professional Hair Care Entropy Market

Manufacturer Cited / Interviewed

- 1.JOHN PAUL MITCHELL SYSTEMS
- 2.HENKEL AG & Co, KGaA
- 3.PROCTER & GAMBLE CO.
- 4.Company 4
- 5.Company 5
- 6.Company 6

Related Report:

A.China Professional Haircare Market

<https://industryarc.com/Report/7400/china-professional-hair-care-market-report.html>

B.Japan Professional Haircare Market

<https://industryarc.com/Report/7411/japan-professional-hair-care-market-report.html>

What can you expect from the report?

The India Professional Hair Care Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories & Application
2. Market trends & Relevant Market Data
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (Revenue & Volume)
12. Country level Analysis
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

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