

## Content Delivery Network Market is anticipated to grow at a CAGR of 24.3%, and will reach \$26.27 billion till 2023

America is estimated to hold the prominent share of 38% in global CDN market and is analyzed to reach \$9.76 billion by 2023'

HYDERABAD, TELANGANA, INDIA, June 26, 2018 /EINPresswire.com/ -- In the Report "Content Delivery Network (CDN) Market: By Solutions (Media Delivery, Transparent Catching, Others); By End-User (Media, Advertising, others) & By Service Provider (P2P, Cloud, Others); By Organization Size (Large Enterprise, SMEs) - Forecast (2017- 2023)" published by IndustryARC, the



market is increasingly focused on improving the performance of websites, reducing latency and mitigating cyber threats that is further boosting the demand for CDN globally.

Asia-Pacific held with major share in the Content Delivery Network Market

America is estimated to hold the prominent share of 38% in global CDN market. The market is analyzed to reach \$9.76 billion by 2023, growing at a CAGR of 24% during 2018-2023. Findings say that the market will be driven by enterprises opting for CDN solutions. Media and entertainment industry accounted for the major value in American CDN market in 2018. Online gaming is poised to witness the highest growth of CAGR 30.4% during 2018-2023. Asia-Pacific is projected to become the largest growing content distribution network market. APAC is forecast to grow at CAGR of 29.8% from 2018 to 2023, projecting to \$7.96 billion by 2023.

Selected Type & Service Provider Analysis done in the full Report:

Static Content type of CDN holds the largest revenue share of \$2.80 billion in 2018. The market is expected to grow at a CAGR of 15.5% and to reach a revenue of \$6.76 billion by 2023. Static content is information utilized by an end user in real time. It is the simplest and most efficient content types to transmit in the market. Streaming content is projected to witness growth of 30.8% CAGR owing to the surging demand of video based content, and is likely to surpass static content market revenue by 2020. Streaming content is projected to reach a revenue of \$9.91 billion and will be leading all by the end of 2023. Followed by dynamic content, it is mostly powered by applications and scripts that run on the server hosting the website.

To browse the table of contents of the report follow the link below:

https://industryarc.com/Report/15295/content-delivery-network-cdn-market.html

**Excerpts on Market Growth Factors** 

Development of smartphones is speeding up the use of mobile web services with the help of

internet and cloud CDN based services. Thus, rising mobile content delivery networks, coupled with improvements in storage, quality and scalability features, are set to provide numerous opportunities to the CDN providers in the coming future.

Medical applications and information on the internet has led to the increased security concerns. The necessity of healthcare organizations to address regulatory compliance and preventing system attacks is also one of the key drivers propelling the content delivery market.

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Key players of the Content Delivery Network Market

The market for CDN is dominated by many key players who contribute nearly 90% of the overall market. The key players of the market include Amazon Web Services Inc. (U.S.), Akamai Technologies (U.S.), Level 3 Communications (U.S.), Verizon Digital Media Services (U.S.) and Limelight Networks (U.S.). Amazon is the first leading player in CDN service market. It has contributed to almost half, i.e. 46% of overall revenue generated from CDN. The company has fast grown to become a dominant player with constant product launches and developments such as Amazon CloudFront and AWS (Amazon Web Services).

Content Delivery Network Market report is segmented as below

The Global Content Delivery Network Market study across various end user industries is incorporated in the report.

A.Content Delivery Network Market - By Type

- 1.Dynamic Content
- 2.Static Content
- 3.Streaming Content

B.Content Delivery Network Market - By Solution

- 1.Media Delivery
- 2.Web Performance Optimization
- 3.DRM & Transcoding
- 4. Monitoring & Analytics
- 5.Transparent Caching
- 6.Data Security & Cloud Storage

C.Content Delivery Network Market - By Organization Size

- 1.Large Enterprises
- 2.Small and Medium Enterprises (SMEs)

D.Content Delivery Network Market - By Service Provider

- 1.Peer-to-Peer CDN
- 2.Cloud CDN
- 3.Traditional CDN
- 4.Telco CDN
- 5.Others (Free CDN)

E.Content Delivery Network Market by Geography (covers 10+ countries)

## F.Content Delivery Network Market Entropy

## Companies Cited / Interviewed

- 1.Aiscaler Ltd.
- 2.Cloudflare Inc.
- 3.Chinacache
- 4.Internap Corp
- 5.Maxcdn
- 6.Fastly Inc.
- 7.Alphabet Inc.
- 8. Hibernia Networks
- 9. Highwinds Network Group Inc.
- 10.Incapsula, Inc.
- 11.Onapp Ltd.
- 12.Rackspace Inc.
- 13.Cachenetworks, Llc
- 14.Cdnetworks Co. Ltd.
- 15.Cedexis Inc.
- 16.Company 19
- 17.Company 20
- 18.Company 21

## **Related Report:**

A.Scalable Software Defined Networking Market in Telecommunication Industry <a href="https://industryarc.com/Report/84/Global-scalable-software-defined-networking-SDN-.html">https://industryarc.com/Report/84/Global-scalable-software-defined-networking-SDN-.html</a>

B.Long Term Evolution Market

https://industryarc.com/Report/44/global-long-term-evolution-lte-market.html

What can you expect from the report?

The Content Delivery Network Market Report is Prepared with the Main Agenda to Cover the following 20 points:

- 1. Market Size by Product Categories & Application 11. Demand Analysis (Revenue & Volume)
- 2. Market trends & Relevant Market Data 12. Country level Analysis
- 3. Manufacturer Landscape 113. Competitor Analysis
- 4. Distributor Landscape 114. Market Shares Analysis
- 5. Pricing Analysis **1**5. Value Chain Analysis
- 6. Top 10 End user Analysis **1**6. Supply Chain Analysis
- 7. Product Benchmarking **17**. Strategic Analysis
- 8. Product Developments 🛮 8. Current & Future Market Landscape Analysis
- 9. Mergers & Acquisition Analysis 🛮 9. Opportunity Analysis
- 10. Patent Analysis 🗷 0. Revenue and Volume Analysis

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