



Westport Big & Tall Modernizes Its International Shipping Process with Borderfree

CHARLOTTE, NC, UNITED STATES, June 26, 2018 /EINPresswire.com/ -- For almost three decades, Westport Big & Tall has been dedicated to providing [great clothing to big and tall men](#) who were looking for better-made, quality apparel – but had a hard time finding clothes that fit them. In its early years as a nascent American business, Westport primarily served customers in the United States.



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However, with the worldwide development of e-commerce, and the evolution of its own catalog business model, Westport expanded its reach to serve the international market.

Soon, big and tall men all over the world were able to find clothes that they loved, and that fit them – but high shipping costs took away from this appeal. Even in a newly globalized world economy, few companies could handle the intricacies of international shipping and logistics at competitive prices.

Now, Westport Big & Tall is taking the next step forward in servicing its international clientele by partnering with Borderfree – a global e-commerce provider specializing in international order fulfillment. Borderfree guarantees every international delivery, and has a secure checkout process – so every customer can shop with total confidence.

Customers will be able to create an account with Borderfree, who will handle the entire transaction process. They provide global order tracking, as well as 24-hour multilingual customer service. And as always, Westport's customer service team will be on standby for any product-related questions, or other concerns. The best part is that it all comes at a reasonable shipping and handling cost to the international customer – among the most competitive in the industry.

Borderfree is now a subsidiary of Pitney Bowes International Holdings, Inc. and uses a proprietary technology platform to connect over 800,000 international customers to over 200 retailers worldwide. They provide many members-only offers as well as editorial content, such as seasonal gift guides and a list of various retailer promotions currently being offered. Westport will join Borderfree's portfolio of retailers, which include Nordstrom, Bloomingdales, Ann Taylor, and Harrods, among others.

Not only does Borderfree allow retailers to reach a broader, global audience - it gives the customer an easy-to-use and reliable shopping experience. It's a great boon to shoppers seeking products that they wouldn't be able to find in their home country. "Because I'm tall, I had trouble finding better quality clothes that fit well," says Tom Altieri, a senior Westport executive. "That was one of the main reasons we started Westport Big & Tall – we knew there had to be many other big and tall men out there with the same problem," he continues. "And that's why we're excited to partner with Borderfree – it'll help big and tall gentlemen all over the world find clothes that fit great, and which they love."

Westport Big & Tall works to provide high-caliber, stylistically relevant, and aesthetically appealing menswear to big and tall customers with discerning tastes. The Summer 2018 Collection is now available on Westport Big & Tall's website. Also visit [Westport's Facebook page](#), Youtube channel,

and Instagram for exclusive content and behind-the-scenes footage, or read the Westport Big & Tall Blog for specialized knowledge and articles pertaining directly to [dressing the big and tall gentleman](#).

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