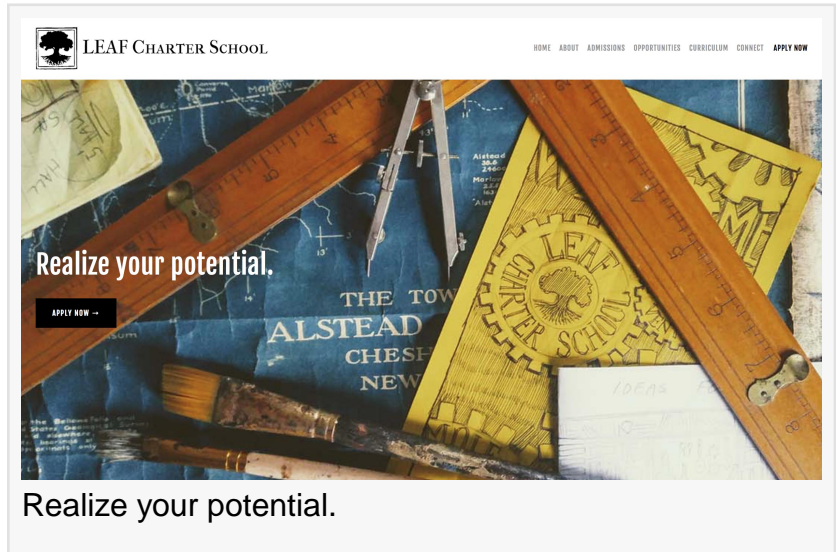


# Menadena launches Squarespace Website for LEAF Charter School

*Menadena launches a new website site to support the students at LEAF Charter School, a tuition-free public charter school in rural New Hampshire school.*

KEENE, NH, UNITED STATES, June 26, 2018 /EINPresswire.com/ -- Keene, N.H. - June 19, 2018 - Charter school students in rural New Hampshire will start the fall semester with the help of a new Squarespace website created by Menadena, a [marketing](#) and [website design](#) company. The school website supports LEAF's stated learning goals and positive student outcomes.



Located at leafschoolnh.org, the new site is mobile-ready, easy to navigate for students, easy to manage for the administration, and will have customer service 24 hours a day, 7 days a week, 365 days a year. Charter school teachers, administrators, and students can all participate in managing the website together, with varying levels of oversight and permissions.

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*Dakota Benedetto*

The new site, developed under the direction of LEAF founder and chair Dakota Benedetto, solves multiple challenges for the school. It's lower maintenance than the previous WordPress site, easier to update, and more user-friendly for the school community, including parents, students, teachers, board members, and volunteers. Admissions applications and school calendars can be downloaded right from the site.

This is Menadena's first school website, but the company has a background in development for nonprofits and community organizations - a reputation that caught LEAF's attention.

Benedetto is pleased with the site's design and functionality, as well as the service provided by Ben Robertson at Menadena.

“Ben was responsible for redesigning our website in a short time crunch, and he was able to deliver a beautiful, functioning site in the allotted time frame,” Benedetto said. “He worked closely with us to make site navigation more efficient and make all of our information and images more accessible and appealing to the viewer.”

Benedetto has also seen big benefits for LEAF in terms of overall cost.

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#### About LEAF Charter School

LEAF is a tuition-free public charter school open to any high school student in New Hampshire. Its mission is to provide expanded educational opportunities for all students, through an intellectually rigorous STEAM (Science-Technology-Engineering-Arts-Math) curriculum and strong partnerships with creative professionals. Learn more at [leafschoolnh.org](http://leafschoolnh.org).

#### About Menadena

Menadena was started by Ben Robertson in 2006 in Keene, New Hampshire and is dedicated to empowering growing businesses through marketing, [search engine optimization](#), and website design. We use our passion for business strategy and storytelling to help business owners share their stories and grow their companies. Good stories improve decisions and build trust. Menadena serves clients from Cape Cod to Hawaii with 5-star ratings on Google My Business, LinkedIn, and the Better Business Bureau of New Hampshire. See more at [menadena.com](http://menadena.com).

Benjamin Robertson  
Menadena LLC  
603-499-4590  
email us here

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