



Global A2P SMS Market 2018 To Reach Valued At \$ 80400 million And Grow At A 3.3% Cagr Forecast To 2025

A2P SMS – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2025

PUNE, MAHARASHTRA, INDIA, June 27, 2018 /EINPresswire.com/ -- A2P SMS Market 2018

Wiseguyreports.Com Adds “A2P SMS – Global Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2025” To Its Research Database.

Description:

This report studies the global A2P SMS market size, industry status and forecast, competition landscape and growth opportunity. This research report categorizes the global A2P SMS market by companies, region, type and end-use industry.

A2P SMS is one where an SMS message is sent from an application — typically a web app to a mobile subscriber. These text messages can also be sent in the other direction (from a mobile subscriber to a web app). This is known as P2A (person-to-application) messaging.

The global largest market is Asia Pacific. The Asia Pacific mainly includes Japan, China, India and South East Asia, and the secondary market is USA, it will reached a revenue of 14446 M USD in 2016, and the revenue share is 24.27% in 2016.

There are major five kinds of A2P SMS in this report, liquid silicone CRM, promotions, pushed content, Interactive and others. Globally, the revenue share of each type of A2P SMS is 31.18%, 27.82%, 14.93%, 14.39% and 11.69% in 2016.

In 2017, the global A2P SMS market size was 62100 million US\$ and it is expected to reach 80400 million US\$ by the end of 2025, with a CAGR of 3.3% during 2018-2025.

This report focuses on the global top players, covered

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend
Soprano
Accrete
FortyTwo Telecom AB
ClearSky
Ogangi Corporation
AMD Telecom S.A

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Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India

Market segment by Type, the product can be split into

CRM
Promotions
Pushed Content
Interactive
Others

Market segment by Application, split into

BFSI
Entertainment
Tourism
Retail
Marketing
Healthcare
Media
Others

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