



engageSPARK Named as One of PH's Top 10 Startup Companies

EngageSPARK, a social enterprise offering tech-communication services, was named as one of Philippines' Top 10 startup companies.

CEBU CITY, CEBU, PHILIPPINES, June 27, 2018 /EINPresswire.com/ -- Business blog, Doing Business in the Philippines, announced in a blog post published on May 28, 2018 that social enterprise platform provider, engageSPARK, is one of the top ten startup companies in the Philippines. This is seen as a step forward for the country, as it slowly cultivates a tech startup ecosystem that opens the market for new players.

According to the blog, the country has “obvious advantages of a large consumer base, high mobile penetration and enormous potential for digitization in untapped resources—along with a large, English-speaking population and cost-effective technical, marketing, and back-office support—make the country an ideal test market for startup companies looking to develop their business models in an economy with a digital infrastructure that is still in its infancy.”

engageSPARK provides services that help organizations interact with anyone through a phone in any part of the world. This gives people access to information, education, products, services, jobs, and more. Whether it's crucial information to rural farmers, increased access to call center jobs, and awareness about HIV across many countries, the company can help its customers deliver through any type of phone, even if it isn't a smartphone.

The companies on the list have changed the game by using digital technology to grow their business, reach new audiences, influence customer preference, and compel bigger players in their own industry to improve their brand so that they don't get left behind.

Included on the list are Zennya, an on-demand personal healthcare delivery platform; Kalibrr, an online recruitment provider; Pushkart.ph, an online grocery delivery service provider; and mCilnica, a digital platform that unifies pharmacies around the world.

Doing Business in the Philippines is run by Kittelson & Carpo Consulting, a firm that provides assistance to companies that want to set up and do business in the Philippines.

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This press release can be viewed online at: <http://www.einpresswire.com>

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