

# Auction Mobility Sponsors the National Auctioneers Association

BOSTON, MA, UNITED STATES, June 27, 2018 /EINPresswire.com/ -- [Auction Mobility](#) will be a valued sponsor at the National Auctioneers Association 2018 International Auctioneers Conference and Show.



Founded in 1949, The National Auctioneers Association (NAA) is the world's largest professional association dedicated to auction professionals. Headquartered in Overland Park, KS., the NAA represents the interests of thousands of auction professionals in the U.S., Canada and across the world.

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We are pleased to have Auction Mobility as one of our valued sponsors not only during the year but also during the 69th International Auctioneers Conference and Show.”

*Adam Kenne - National Auctioneers Association*

The NAA is a membership-based organization and represents a range of auction professionals who service a variety of industries. The association provides its members with educational programming and resources to help them advance themselves and in turn, the industry. Members of the NAA abide by a strict Code of Ethics and are connected with an extensive network of auction professionals.

The NAA will host its 69th International Conference and Show in Jacksonville, Florida this year in July. At the industry's largest conference, over 900+ auction professionals gather for four days of education, networking and comradeship.

During the trade show, there will be an International Auctioneers Competition (IAC) with auctioneers from around the world represented. These auctioneers come from a variety of backgrounds and industries working to maximize their client's position, while protecting the integrity of the auction industry.

Auction Mobility will be a proud sponsor at this event. Auction Mobility is the world's leading mobile app and on-line auction platform providing clients with a unique digital experience to promote their brand across mobile, tablet and the web through their own white-labeled bidding engine. Auction Mobility eliminates the distinction between 'live' and 'in-person' auction buyers by enabling bidders to participate equally in auctions via their remote auction platform. Buyers can participate from anywhere in the world just as easily as if they were sitting just feet from the auctioneer.

Auction Mobility is focused on humanizing the digital bidding experience. Their best-in-class solutions increase bidder participation and auction house revenue.

Auction Mobility currently serves auction houses in 28 countries, translated across eight different

languages, and supports global currencies for bidder adoption around the world. Sponsoring the NAA International Auctioneers Conference and Show is a perfect match.

“We are pleased to have Auction Mobility as one of our valued sponsors not only during the year but also during the 69th International Auctioneers Conference and Show. Their ongoing support of the NAA helps ensure that our vendor partnerships and benefits are reaching all members, including those that are international.” Adam Kenne NAA

For more info about Auction Mobility go to [www.auctionmobility.com](http://www.auctionmobility.com)

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