



# Baby Oral Care Market 2018 Global Share, Trend, Segmentation and Forecast to 2025

PUNE, INDIA, June 28, 2018 /EINPresswire.com/ --

## Global Baby Oral Care Market

WiseGuyRerports.com Presents "Global Baby Oral Care Market Research Report 2018" New Document to its Studies Database. The Report Contain 108 Pages With Detailed Analysis.

### Description

This report studies the global Baby Oral Care market status and forecast, categorizes the global Baby Oral Care market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Oral hygiene is the practice of keeping one's mouth clean and free of disease and other problems by regular brushing and cleaning between the teeth. It is important that oral hygiene be carried out on a regular basis to enable prevention of dental disease. The most common types of dental disease are tooth decay and gum diseases, including gingivitis, and periodontitis. Regular brushing consists of brushing twice a day: after breakfast and before going to bed. Cleaning between the teeth is called interdental cleaning and is as important as tooth brushing. This is because a toothbrush cannot reach between the teeth and therefore only cleans 50% of the surfaces. There are many tools to clean between the teeth, including floss, flossettes, and interdental brushes. It is up to each individual to choose which tool he or she prefers to use.

Rapid urbanization in recent years has led to a rise in disposable income and an increase in the number of dual-income households. These factors have had positive influences on overall spending on baby oral care products. In addition, one of the primary drivers for this market is the rise in incidences of early childhood tooth decay. Tooth decay, the development of cavities in infants and toddlers, can be caused by a number of factors ranging from bacteria to the frequent intake of sugary foods. The factor of growing concerns regard children safety is also important. However, birth rates worldwide have declined considerably over the years. Developing countries in APAC and Africa have huge potential for growth. European region to dominate this market and account for most of the total market share by 2020. Factors such as the increasing number of dual-income households and the recent rise in the number of innovative baby oral care products will drive the growth of the market in Europe in the coming years.

The major manufacturers covered in this report

Colgate-Palmolive

Procter & Gamble (P&G)

Pigeon

Unilever

Amway

Anchor Group  
Chattem  
Chicco  
Dabur  
Dr. Fresh  
GO SMiLE  
Henkel  
Himalaya  
KAO  
LG  
Lion Corp  
Patanjali

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Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America  
Europe  
China  
Japan  
Southeast Asia  
India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America  
United States  
Canada  
Mexico  
Asia-Pacific  
China  
India  
Japan  
South Korea  
Australia  
Indonesia  
Singapore  
Rest of Asia-Pacific  
Europe  
Germany  
France  
UK  
Italy  
Spain  
Russia  
Rest of Europe

Central & South America  
Brazil  
Argentina  
Rest of South America  
Middle East & Africa  
Saudi Arabia  
Turkey  
Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Toothpaste  
Toothbrush

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Offline Sales  
Online Sales

Key Stakeholders

Baby Oral Care Manufacturers  
Baby Oral Care Distributors/Traders/Wholesalers  
Baby Oral Care Subcomponent Manufacturers  
Industry Association  
Downstream Vendors

Complete Report Details @ <https://www.wiseguyreports.com/reports/3243558-global-baby-oral-care-market-research-report-2018>

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